



Shaddl,
travel
in complete
confidence

A CONCEPT COMMITTED

• Press release – August 2017 •

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Today more than ever, society's primary focus is shifting towards improved service quality and sustainable mobility.

1. Simplify the process of booking and planning travellers' transfers, which are managed by the travel agency.
2. Commit to sustainable mobility by working exclusively with hybrid or electric taxis.



Shaddl, votre voyage les yeux fermés
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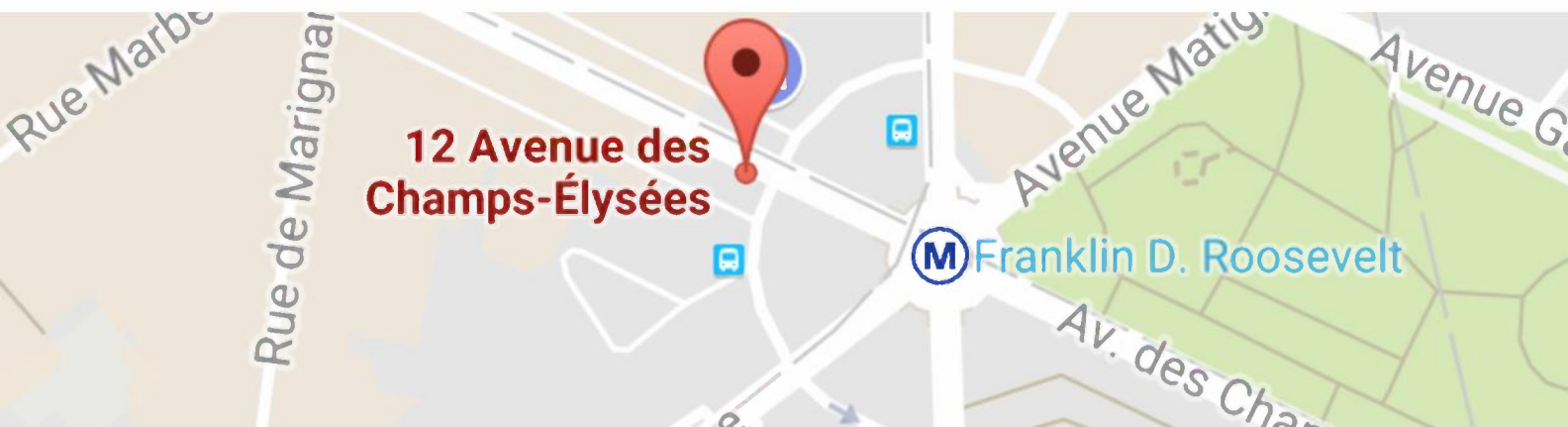
AMÉLIORER VOS TRANSFERTS AÉROPORT

UPGRADE YOUR AIRPORT TRANSFERS



Our values – sustainable and efficient travel

From Paris,
Available for all travel agencies worldwide
The first network
Taxi Transfer Service



Our aim is to become a preferred partner to our customers

Working with tour operators and travel agencies we aim
to become the number one platform in Europe
connecting travel agencies, passengers and drivers.

GOOD TO KNOW –

B2B service

for businesses:

Shaddl Corporate Transfer,
a bespoke service that meets
the needs of travel agencies,
managers, seasonal rental
coordinators, concierge
personnel, business travellers
and companies offering suitable,
efficient booking services.



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Why ?

International tourist arrivals worldwide increased by 6% from January - April 2017

Destinations around the world welcomed 369 million international tourists in the first four months of 2017, **an increase of 21 million.**



Source UNWTO 14 juillet 2017

TOURIST EXPENDITURE BY COUNTRY ISSUER

CHINE	261 \$EU milliard
ÉTATS – UNIS	122 \$EU milliard
ALLEMAGNE	81 \$EU milliard
ROYAUME – UNI	64 \$EU milliard
FRANCE	41 \$EU milliard

+ 6,6%

Source Organisation mondiale du tourisme (UNWTO) avril 2017



Of the Outlook for a steady increase,
Air traffic will double by the year
2030, + **4.5% to 6%**



Hélène, Loïc, Redouane, Alex, a dynamic team, charismatic, committed and dedicated to the service of technology, sustainable mobility.

CEO, Hélène PADONOU realizes throughout her professional career

- That the frequentation of the airports is in constant flow
- That there is no dignified and serious transfer organization dedicated to the reception of travelers at Paris airports
- That the taxi queue can last up to 2 hours
- That taxis are also poorly organized around transfer and return journeys, going as far as losing 4 hours of waiting at the car park between two journeys

Of this observation, the idea has just created an automated reservation service that takes into account all the actors of tourism: tour operator - travel agency - hotel - manager of the concierge, responsible for short-term rental, seasonal ...,

In order to bring supply closer to demand in a win-win economic model for each actor.

An unprecedented service with four objectives to meet the needs of people who like to travel without constraints :

- 1 - Facilitate booking and planning of passenger transfers with transfer management by the travel agency, tourism professional, tour operator
- 2 - Engage in sustainable mobility by working exclusively with hybrid or electric taxis
- 3 - Allow drivers to manage their race pace freely by losing less time between each ride
- 4 - To make available to tourists all the services dedicated to their visits in one place

An easy - to - use concept

Shaddl : How does it work?

The reservation of a taxi Shaddl in VIP or in mutuality is very simple. The travel agency connects and creates for free on shaddl.biz, its business account.

How to book?

Directly from the corporate account interface, you can estimate, create and manage your passenger transfer requests as you sell tickets.

Up to 24 hours the day before departure,
create and manage transfer requests in the Race Management section.

Is it really quality and cheaper than a normal taxi?

Estimated at the start of 11 Rue des Archives in the 4th arrondissement, the Shaddl (BtoC) runs down to 35.27 € against 45 € to 70 € for Uber and 54 to 73 € for a taxi.

No need to draw: There is no picture!
Shaddl may will change our transportation habits to travel.

To summarize, the benefits of Shaddl :

- No more waiting time at the airport
- Welcome to individual or collective arrival
- Very Competitive Service
- A fixed price known upon booking
- On-board Services
- No extra charge for luggage

For who?

The B2B platform for professionals : Shaddl Corporate Transfert

A tailor-made service that fully satisfies tour operators, travel agency, seasonal rental managers, concierge managers, business travelers and businesses by offering an efficient and responsive booking solution.

The B2C platform for individuals: Iphone and Android applications

The Shaddl Application [IOS](#) ou [Android](#), Ideal for individuals ... Ideal for those who are alone or in groups of 2 to 8 people, for families, without extra luggage charges, with professional taxis that drive them safely and for the right price with each booking.

Key Figures and Data

1500 drivers for the end of 2018 including 1150 in Ile de France and 350 drivers in the French regions.

Shaddl currently covers the Paris region and aims to reach the 13 major metropolises: Bordeaux, Nice, Cannes, Montpellier, Marseille, Lyon, Lille, Toulon, Nantes, Rennes, Avignon, Toulouse and many others to come.

In addition to ensuring a geographic continuity of its transfer service at 15 major French airports, Shaddl has partnered with various tourism professionals and is positioned as a privileged partner for both business and leisure travel And event.

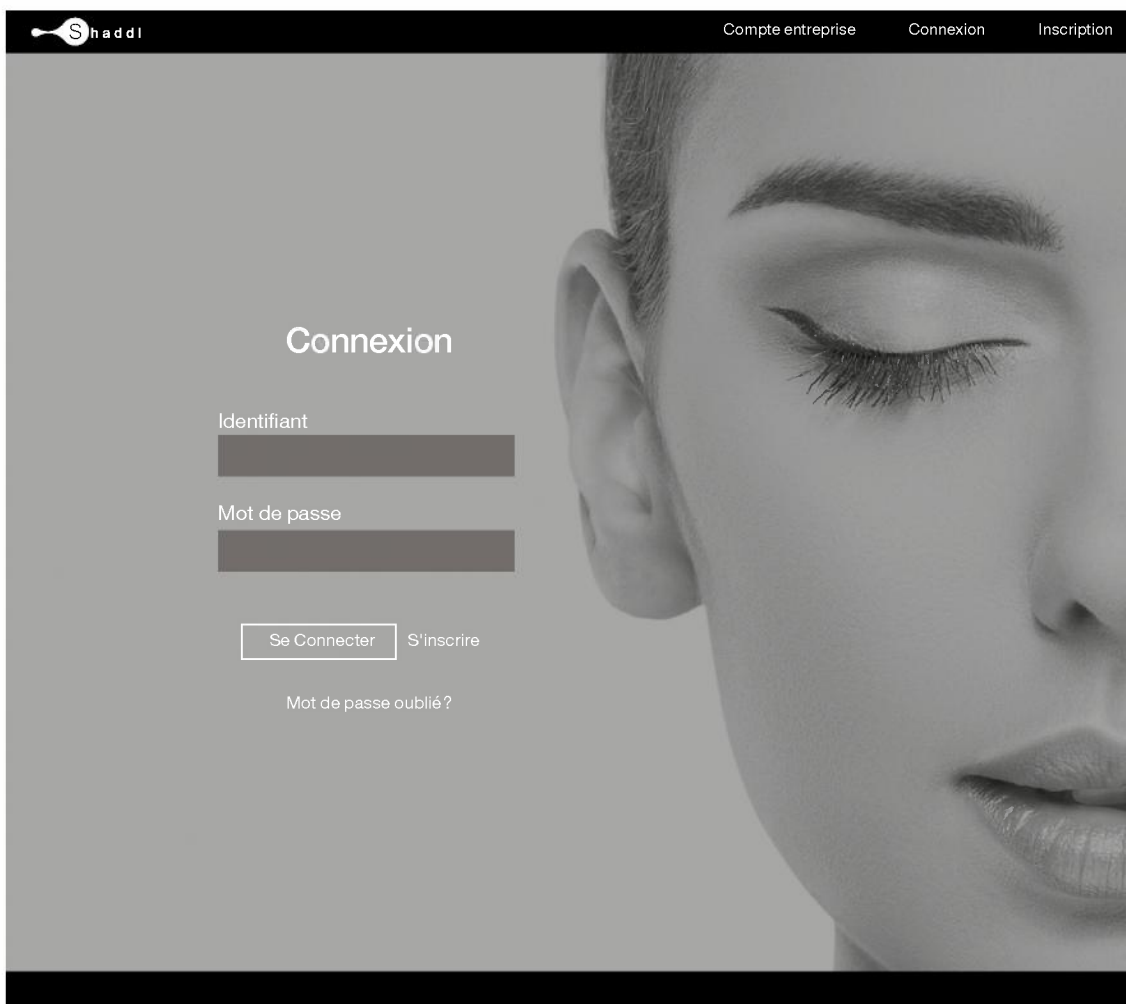
Shaddl Corporate Transfert,

The first dedicated network will be present in the 31 major French airports and 27 major stations in 2018

A tailor-made service

Shaddl offers a multilingual online booking service, available 24/7 on the website and via the mobile app available on [IOS](#) ou [Android](#).

The main advantage: the price fixed in advance and the payment by credit card online and secure..



Car

- Hybrid sedan for classical transport with great comfort
- Van Van for 7 people with an interior configuration allowing to be seated face to face to finish a meeting for example
- Onboard, the client has: daily press, refreshment, choice of musical atmosphere, air conditioning, telephone charger, wifi connection, leather interior.

Express biography



Hélène PADONOU, HEC graduate
CEO, it is involved in the design and integration of solutions.

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