

COMMUNIQUE DE PRESSE

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Tata Communications lance sa solution de liaisons SIP en marque blanche pour permettre aux fournisseurs de répondre aux demandes du marché en communications unifiées

Paris – 19 janvier 2016 – Tata Communications annonce le lancement de sa solution phare Global SIP¹ Connect en tant que marque blanche. Cette solution de liaisons SIP va permettre aux fournisseurs d'étendre leur offre de services vocaux grâce à la portée du réseau mondial de Tata Communications et son portefeuille de communications unifiées, ce qui leur permettra de construire leur propre solution sans investissement majeur.

Leurs clients pourront ainsi bénéficier d'une nouvelle technologie qui va améliorer leur réseau voix avec une économie potentielle de 55% sur les coûts liés au réseau².

- Infonetics prévoit une demande croissante en matière de communications unifiées. Ainsi, 62% des entreprises mondiales devraient utiliser les liaisons SIP pour leur connectivité voix.
- [Global SIP Connect](#) de Tata Communications offre un portefeuille complet de services, incluant les appels vocaux internationaux et nationaux, entrants et sortants, tout en étant compatible avec la plateforme de communications unifiées Microsoft Skype for Business.

Veillez trouver-ci-après le communiqué complet en Anglais :

¹ The Session Initiation Protocol (SIP) is a communications protocol for signalling and controlling multimedia communication sessions. The most common applications of SIP are in Internet telephony for voice and video calls, as well as instant messaging all over Internet Protocol (IP) networks.

² Cost savings may even go up or down based on the traffic volume and pattern'

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Tata Communications' launches white-label SIP trunking solution to empower service providers to capitalise on unified communications demand

Global SIP Connect addresses global enterprises' complex voice requirements

Honolulu, Hawaii – January 18th 2016 – [Tata Communications](#) announces the launch of its flagship Global SIP³ Connect service as a white-label solution for service providers. The SIP trunking offering will enable service providers to expand their voice services to customers through Tata Communications' global network reach and unified communications portfolio without major up-front investment in building their own solution. In turn, their business customers will benefit from a new way to transform their voice network with a potential 55% network cost saving⁴.

Due to the growing demand for unified communications, Infonetics forecasts that [62% of enterprises are expected to use SIP by 2017](#) for a portion of their voice connectivity requirements. Underpinned by Tata Communications' global network – with connectivity to over 240 countries and territories – Global SIP Connect white-label solution empowers service providers to meet this demand through faster time to market and a reliable, high quality user experience for their global customers.

Anthony Bartolo, President of Collaboration and Mobility, Tata Communications, says, "As demand for cloud-based unified communications continues to soar, SIP trunking is becoming a critical tool for businesses looking for best in class voice services. Global SIP deployment can be time consuming and complex to execute due to interoperability and regulatory challenges and our new white-label offering enables service providers to overcome these challenges on a global scale while eliminating the huge cost of building new solutions from scratch."

Mike Sapien, Principal Analyst, Ovum Research, says, "Our research shows that enterprises of all sizes are expanding globally which increases the difficulty in providing integrated global voice infrastructure to support enterprise communications and applications. Global SIP services are now a critical ingredient in creating an IP platform to enable many enterprise applications including all aspects of enterprise voice and unified communications. There are very few providers who can cover all major regions of the world with their own voice network infrastructure so Tata Communications' Global SIP Connect white-label alternative should be attractive to many providers, integrators, resellers and large enterprise customers who need global reach."

Tata Communications' unified communications portfolio has a strong roadmap with upcoming additional white labeled services such as Tata Communications with Skype for Business, [InstaCC Global™](#), [Jamvee™](#) and [Click2RTC™](#). [Global SIP Connect](#) white-label service offers a comprehensive portfolio of services including inbound and outbound international and domestic voice calling, the latest in SIP based full PSTN replacement, along with International toll free and local number service and full compatibility with the Microsoft Skype for Business (formerly Lync) unified communications platform.

Tata Communications' Global SIP Connect is underpinned by the company's global network - the world's largest and most advanced global subsea cable. The company also offers one of the world's largest international voice networks, integrating with over 1,600 carrier partners, 780 mobile providers and 700 VoIP operators globally.

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About Tata Communications

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global and pan-India network to deliver managed solutions to multi-national enterprises, service providers and Indian consumers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and collocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice.

Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

<http://www.tatacommunications.com>

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications Limited's Annual Reports. The Annual Reports of Tata Communications Limited are available at www.tatacommunications.com. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.