

# Intel Capital Announces Three Investments

## NEWS HIGHLIGHTS

- Three new Intel Capital investments total approximately \$15 million.
- Two recent deals are also highlighted.
- Intel Capital continues its commitment to fostering technological innovation in America.

SANTA CLARA, Calif., May 3, 2010 – [Intel Capital](#), Intel Corporation's global investment organization, today demonstrated its ongoing support for technological innovation with the announcement of three U.S.-based investments totaling approximately \$15 million. The deals include eldercare website Caring.com, real estate investment ratings provider SmartZip Analytics and infrastructure services provider Virtustream.

In addition to these three investments, Intel Capital also highlighted several recently announced investments. These include educational gaming company [Tabula Digita](#), Carrier Ethernet solutions provider [Overture Networks](#) and advertising technology company [BlackArrow](#).

"Technological innovation is an important driver for growth across all economies," said Arvind Sodhani, president of Intel Capital and Intel executive vice president. "New ideas require an ecosystem to take root and grow to encourage the formation of new businesses and creation of new industries. These three investments, ranging from IT infrastructure to digital health and the consumer Internet, reflect the core emphasis Intel Capital places on cultivating the most promising areas of innovation to foster the development of the technologies of tomorrow."

Details on the new investments follow:

[Caring.com](#) (San Mateo, Calif.) is an online destination for family caregivers facing myriad challenges of eldercare, a rapidly growing category within digital health. Its offerings include thousands of original articles, helpful tools, advice from more than 50 leading experts, a community of caregivers and a comprehensive directory of eldercare services. With 1 million unique monthly visitors, Caring.com is a trusted source of eldercare information and community on the Web. Caring.com will use the new funding to support the company's continued expansion, including further development of the Caring.com site, its local eldercare services directory and new marketing programs.

[SmartZip Analytics](#) (Pleasanton, Calif.) offers independent investment ratings and analysis on over 70 million U.S. residential properties. The company's products are used by homebuyers, investors and real estate professionals to find, compare and assess the best places and best properties to buy. Built using proprietary analytics, SmartZip ratings bring efficiency to the real estate market by helping consumers make better informed, more confident home purchase decisions. Intel Capital's investment will be used to expand availability of SmartZip's home investment ratings and reports nationwide.

[Virtustream](#) (Washington, D.C.) is an infrastructure services firm committed to helping clients fully actualize the enterprise cloud by providing strategy, integration and managed services utilizing virtualization technologies, and xStream, the company's secure cloud platform. Virtustream delivers efficient infrastructure solutions backed by guaranteed service levels and a resource-based pricing model. The company offers three pillars of service including professional services, cloud services and managed services. The investment from Intel Capital is earmarked for the continued development of Virtustream's infrastructure and the expansion of the xStream cloud computing platform.

Funding for all six investments comes from the \$200 million [Intel Capital Invest in America Technology Fund](#). Announced in February, the fund invests in U.S.-based growth-oriented industries to foster economic recovery and growth, and to anchor the nation's competitiveness on the global stage.

### **About Intel Capital**

Intel Capital, Intel's global investment organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software, and services targeting enterprise, home, mobility, health, consumer Internet, semiconductor manufacturing and cleantech. Since 1991, Intel Capital has invested more than US\$9.5 billion in over 1,050 companies in 47 countries. In that timeframe, 175 portfolio companies have gone public on various exchanges around the world and 241 were acquired or participated in a merger. In 2009, Intel Capital invested US\$327 million in 107 investments with approximately 50 percent of funds invested outside the United States and Canada. For more information on Intel Capital and its differentiated advantages, visit [www.intelcapital.com](http://www.intelcapital.com).