

STONETRIP'S SHIVA 3D WEB PLAYER MAKES DELIVERING 3D GAMES ON THE WEB EASIER

Fast, Simple Installation Sets New Standard for Web Plug-ins and Reaches 80% of all Computers on the Planet

SOPHIA-ANTIPOLIS, France – March 8, 2010 – Stonetrip, a leading 3D engine company for games and 3D applications, today unveiled a new version of its 3D Web Player, making 3D web-based applications easier to deploy. The new 3D Web player provides an innovative system for developers to rapidly reach their target audience on the internet with rich, interactive applications and games. The plug-in is immediately compatible with more than 80% of the computers worldwide and sets a new standard for plug-in ease of installation.

“Plug-ins for 3D content are a major challenge for companies looking to deliver immersive, interactive experiences on the web,” said Philip Belhassen, CEO of Stonetrip. “Our goal is to make it as easy as possible for developers to create for the web, while eliminating the barriers for consumers. The result is our new 3D Web Player which features an incredibly fast install which alleviates the issues other 3D players encounter.”

Installing plug-ins has always been a headache for end users: complex file downloads and installation procedures, browser restarts, certificate acceptance, and more. Often, the user is then unable to view the content due to a lack of administrator rights. This is a risk to companies considering including 3D content on their websites. This is why, after years of research and development, StoneTrip is now able to provide a real solution, making content created with its ShiVa 3D solution instantly accessible on more than 80% of computers worldwide. Regardless of user permissions, browser choice or operating system, users just need to accept a signed Java certificate.

How the New ShiVa 3D Web Player Works

The first time the plug-in is required, the user will be prompted to accept the signed Java certificate. After few seconds, the 3D content appears. That's it: no file to download, no installation, no browser restart or page refresh needed and no admin rights issues! Thanks to Java and Microsoft per-user ActiveX installation, ShiVa 3D Web Player is compatible with Windows 2k to Windows 7 systems running Internet Explorer, Firefox, Safari, Opera or Chrome web browsers. The Web Player is also available on Mac OSX, from Tiger to Snow Leopard (even on Safari 64bit) using a classic installation system, as well as on various Linux systems, for Firefox, using the common xpi system.

Thanks to this new deployment system, plug-in installation problems are a thing of the past. Major companies are looking to ShiVa 3D to provide their users with 3D immersion on their websites by taking advantage of a next-gen 3D engine embedded in the browser.

Technical demonstrations are available on the StoneTrip website at: <http://www.stonetrip.com>

About Stonetrip

Stonetrip a leading 3D engine company for games and 3D applications founded in 2003. Headquartered in Sophia-Antipolis, France, the company designs and supports ShiVa, the developers' tool of choice for easily creating amazing 3D real-time applications and games for Windows, Mac OS, Linux and iPhone. The company is focused on delivering a powerful platform for creators through its technology that continues to make it easier to achieve high quality in less time with the greatest compatibility. StoneTrip continues to add additional platforms to the ShiVa platform as it extends its reach to new markets. For more information on StoneTrip, visit: www.stonetrip.com

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