

****Media Alert****

QuakeCon 2010

WHAT: QuakeCon is a free convention held yearly in Dallas, Texas brought to you by id Software, Bethesda Softworks and their parent company ZeniMax Media Inc.. Thousands of gamers gather in one location to play with their friends on a giant gaming network, see the latest in cool technology, hear about upcoming games and compete in world-class tournaments.

WHO: Fans of computer and videogames. The event is FREE to all attendees thanks to the support of id and Bethesda as well as the QuakeCon volunteer staff and the 2010 event sponsors and exhibitors.

WHEN: August 12-15, 2010

WHERE: Hilton Anatole Hotel - Dallas, Texas

WHY: Play in world-class tournaments, meet and interact with game developers, be the first to learn new information about upcoming computer and videogames and have the opportunity to frag with friends on QuakeCon's massive Bring Your Own Computer network.

More details about QuakeCon 2010 will be revealed in the next few weeks.