

TRENDnet PRESS RELEASE

**For Immediate
Release**

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TRENDnet Launches Power Saving Powerline Products

TORRANCE, Calif. - March 3, 2010 - TRENDnet, a best-in-class wired and wireless networking hardware brand, today announces from CeBIT, the launch of the 200Mbps Powerline AV Adapter, model TPL-303E, and the 200Mbps Powerline AV Adapter Kit, model TPL-303E2K, which feature embedded power saving technology that lowers power consumption by up to 70% in standby mode.

The 200Mbps Powerline AV Adapter uses any electrical outlet to create a secure high speed home or small office network. Connect one adapter to your network and plug another adapter into any outlet on your electrical system for instant high speed network access. Connect adapters quickly using the convenient one-touch connect button. Use up to 16 adapters to network devices in different rooms without running new cabling. LED displays convey device status for easy power management and troubleshooting. Advanced AES encryption secures your network. The TPL-303E comes with a three year limited warranty and will be available from TRENDnet's online and retail partners this coming May. The MSRP for the TPL-303E is US \$69* or 59 ?*.

The 200Mbps Powerline AV Adapter Kit, model TPL-303E2K, comes with two 200Mbps Powerline AV Adapters. The TPL-303E2K comes with a three year limited warranty and will be available from TRENDnet's online and retail partners in May. The MSRP for the TPL-303E2K is US \$129* or 99 ?*.

"TRENDnet's TPL-303E consumes approximately 3.5 Watts under full loading, and a scant 0.93 Watts in Standby mode," stated Sonny Su, Director of Technology for TRENDnet. "Powerline products are typically left connected to a power outlet twenty four hours a day, while only being used for an average of 4 hours per day. Standby mode offers a power savings of 73%, significantly reducing overall power consumption."

* Prices vary by country and may not match the Manufacturer's Suggested Retail Price.

About TRENDnet

For TRENDnet logos visit: <http://trendnet.com/asp/partners/marketing.asp>

[TRENDnet](#) is an award winning global brand, dedicated to providing a complete line of high quality yet affordable networking solutions for small to mid-sized business and home users alike. Founded in 1990, [TRENDnet](#) is headquartered in Torrance, California, and maintains branch offices in Europe, Central America, South America

and Asia. TRENDnet products are sold in over 125 countries. The TRENDnet brand is consistently recognized for high quality, exceptional performance and unparalleled support. For more information visit www.trendnet.com or call +1 (310) 961-5500.