

Weneo Pass USB key from Neowave to support the Montpellier European “premiere” in mass transit ticketing.

Montpellier Agglomération, and TaM have launched on the 9th of February, an online reloading solution based on Weneo Pass Smart Objects from Neowave.

Paris, le 15 février 2010 - After a 4 months test almost 100% of the 300 customers have confirmed their strong interest and their will to keep the TaM USB key. Their choice is motivated by the main following arguments:

- Easy ticketing access through internet 48%
- Freedom to do it at any time 21%
- Saving time 21%
- Quick purchasing process 10%

(TaM figures)

The clear adoption of the concept by their customers has pushed TaM to launch the commercial deployment phase with a promotional offer for the Weneo until July 2010.

Weneo Pass USB keys are an attractive media for the 60000 TaM commuters but also for the users of multi-trips ticket. TAM is targeting 10000 keys in a near future.

With Weneo, Pass no more queue at the ticket office, Commuters can reload their contract from any web connected PC, at anytime. Replacing cash, paper ticket or cards by USB key format Weneo is a real new service offering to both end users and operators. Contactless validation in tramways or bus is as easy as with a standard contactless card. For the first time, a Smart object with USB connectivity becomes a mass transit ticket to perform online reloading transactions through internet.

Weneo range of Smart Object is also an open multi-applications platform to answer the similar needs of community of users Schoolboys, students or company employees combining several online and RFID services to simplify their daily life

This first large deployment is the confirmation of the Neowave strategic vision on Smart Objects based application and services in mass transit environment. Since the first pilot on the Korrigo network (Brittany) end of 2008, several other tests and experimentations have all confirmed the consumer appetency for this emerging media.

As a pioneer in this domain, Neowave is proud to have been selected by TaM to contribute to this successful launch, to support this first large deployment and to offer the opportunity to validate Neowave market vision and high quality product offer in order to answer customer demand.

“ TaM which is permanently seeking for end user satisfaction with technical innovations such as online transport ticket reloading has found in Neowave a valuable partner. As a pioneer in this domain, Neowave is bringing its expertise and appropriate products to answer our customers demand” has declared Madame Rabaud Commercial Action and development Director at TaM.

« TaM choice of Weneo Pass from Neowave for the first commercial deployment is a real of confidence from TaM” explains Michel Leduc VP marketing and Communication at Neowave “ This first deployment confirms Neowave strategic vision on the development of a services offer based on Smart Objects and dedicated to mass transit commuters”

www.neowave.fr/ www.weneo-blog.com

About Neowave

With Smart Objects as its core business, Neowave revolutionizes dematerialization and online services by simplifying secure Internet and contactless transactions for various communities of users. Weneo Smart Objects combine the high level of security provided by Smart Cards with the benefits of USB connectivity and contactless NFC/RFID technologies.

Neowave’s products and services address the needs of the following user communities:

- *Local governments: contactless validation of mass transit tickets, physical access to municipal services and collective infrastructures (pools, library, etc), with online booking and reloading.*
- *Enterprises: physical and logical access control, electronic signature using certificates securely stored on the device, e-payment at the cafeteria, e-ticketing, etc.*
- *Banking: strong web authentication for secure access to accounts, electronic signature using certificates securely stored on the device, online payments and contactless micro-payments.*
- *Other communities: education, health, sports clubs, etc.*

Founded in June 2007 in Gardanne, at the heart of the SCS cluster (Secure Communication Solutions), Neowave was built on the expertise of its founders in

Smart Card technology, embedded software, secure components and high-tech end-user products.

**For any addition information or to schedule an appointment, please
contact LEWIS PR:**

Marie-Laure Laville – marielaurel@lewispr.com

Hélène Dugué - heleneD@lewispr.com

Tel : +33 1 55 31 75 64