## PRESS RELEASE

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## Al Jazeera Launches Live Streaming Application for Symbian and Windows Mobile Phones

Doha, Qatar Oct. 05 2009. Al Jazeera, the world's first global 24-hour news and current affairs television network, based in the Middle East, is today launching a mobile application called "Al Jazeera", which gives access to the channel's Arabic and English programs live and on-demand for all users of Symbian or Windows Mobile phones worldwide.

Developed by mobile TV specialist Mobiclip, the "Al Jazeera" mobile application provides high quality live viewing of the News Channel in English and Arabic as well as Video News Bulletin on demand. The application runs on Wi-Fi, 3G and Edge networks and can be downloaded from <u>http://www.aljazeera.mobiclip.com/</u>.

Phil Lawrie, Director of Global Distribution at Al Jazeera Network commented: "This is an exciting new development – the launch of a world-class application that will facilitate the viewing of Al Jazeera's English and Arabic channels, and made-for-mobile VOD service, for users around the world. The launch of Mobiclip's Al Jazeera app is another initiative that helps us to meet our goal of serving our audience through multiple platform technologies."

André Pagnac, CEO of Mobiclip Inc. adds: "Al Jazeera is one of the most prominent news networks globally and we are proud to deliver to the network the highest standard of service and user experience. The Mobiclip application demonstrates the performance of our global video delivery platform. The billing system is simple and works across various platforms; such as Symbian and Windows Mobile. Through the Mobiclip application we are making Al Jazeera available to millions of mobile phone users worldwide, and this in itself is a major step in digital video distribution."

## About Al Jazeera English

Al Jazeera English is the first English language world news channel to be headquartered in the Middle East. Launched in November 2006, Al Jazeera English is setting the global news agenda and acts as a bridge between cultures. With unique access as the channel of reference for Middle East events, and broadcast centres strategically placed around the world in Doha, Kuala Lumpur, London and Washington DC, Al Jazeera English is balancing the information flow from South to North, providing independent and impartial news for a global audience from a grass roots level, giving voice to different perspectives from under-reported regions around the world.

Al Jazeera English is available in over 100 countries to over 150 million households worldwide, and was recently awarded "Best 24 Hour News Program" at the 48th Annual Monte Carlo Television Festival. The channel also recently received its first three International Emmy nominations - two in news and current affairs for its groundbreaking coverage of the military crackdown in Myanmar and its Red Mosque coverage and one for digital programmes for their coverage of the US election. Al Jazeera started out over twelve years ago as the first independent Arabic news channel in the world dedicated to providing comprehensive television news and live debate for the Arab world. Al Jazeera was formally named the Al Jazeera Network in March 2006, transforming its operation into an international media corporation – the Al Jazeera Network now consists of the flagship Al Jazeera Arabic channel, Al Jazeera English, Al Jazeera Documentary, Al Jazeera Sport, Al Jazeera.net (the English and Arabic web sites), the Al Jazeera Media Training and Development Center, the Al Jazeera Center for Studies, Al Jazeera Mubasher (Live), and Al Jazeera Mobile.

Visit <u>www.aljazeera.net/english</u> for more details.

Find out how to watch AJE in your region: <u>http://english.aljazeera.net/watchaje</u> Watch online at <u>www.livestation.com/aje</u> and <u>www.youtube.com/aljazeeraenglish</u>

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## **About Mobiclip Inc. :**

Mobiclip Inc, formally known as Actimagine Corp, is a global leading provider of mobile TV and video solutions. The company has developed a video distribution platform available as an own-brand product and allowing the delivery of live TV and VOD for all wireless and mobile networks. Mobiclip technology is provided under license to key players in the market including Sony Pictures Entertainment, Paramount, Nokia, Sony Ericsson and Nintendo Co. Ltd. Visit www.mobiclip.com