



McAfee et Facebook signent un partenariat pour fournir un service de sécurité supplémentaire aux utilisateurs du réseau social.

Facebook représente 350 millions d'utilisateurs, dont **15 millions d'utilisateurs** (personnes ayant utilisé leur compte dans les 30 derniers jours) sur le site en France.

Comme évoqué dans le rapport McAfee sur les menaces à venir en 2010 (voir billet sur <http://www.avertlabs.com/research/blog/index.php/2009/12/28/2010-predictions-the-year-of-a-major-social-networking-security-breach/>), les cybercriminels vont redoubler d'efforts pour attaquer les sites de réseaux sociaux. Les internautes doivent donc être vigilants et avoir à leur disposition les outils nécessaires pour une sécurité efficace. Pour rappel, différentes variantes de Koobface sont déjà présentes sur de nombreux réseaux sociaux, et les attaques se sont multipliées en décembre dernier.

Au global, plus de 16,5 millions de nouvelles menaces ont été identifiées en 2009.

Ce partenariat inclut :

- un abonnement de 6 mois à McAfee Internet Security Suite ;
- un accès à l'outil de scan et de réparation de McAfee sur les fichiers malveillants ;
- un accès à des contenus pédagogiques pour informer les internautes sur les dernières menaces.

Vous trouverez ci-dessous le communiqué de presse en anglais.

N'hésitez pas à revenir vers moi pour toute information complémentaire, ou si vous souhaitez un entretien avec François Paget, chercheur chez McAfee Labs.

Cordialement,

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Facebook and McAfee Partner to Make the Internet More Secure

McAfee Security Available to More Than 350 Million Facebook Users Worldwide

SANTA CLARA, Calif., Jan 13, 2010 (BUSINESS WIRE) -- Today McAfee, Inc. (NYSE:MFE), the world's leading dedicated security company, and Facebook announced an unprecedented collaboration that will provide additional security protection to a significant portion of the Internet population. Through this partnership, the two companies have jointly created security solutions that include McAfee security software, a custom scanning and repair tool, and consumer friendly education materials that Facebook will make available to its more than 350 million users. In total, this is a first-of-its-kind security offering that represents a major milestone in the fight to secure the Internet and reduce global cybercrime. Under the terms of the partnership, McAfee is Facebook's exclusive provider of consumer security software, and Facebook users will be eligible for a complimentary six-month subscription of the McAfee Internet Security(TM) Suite software. Following the six-month period, Facebook users will be eligible for special discount subscription pricing. Facebook is applying all financial incentives from this partnership to the benefit of its users and will not be taking a share of any revenue from user subscriptions. McAfee Internet Security Suite software protects users' PCs from online threats, viruses, spyware, hackers, online scammers, identity thieves and other cybercriminals, and includes award-winning McAfee(R) SiteAdvisor(R) site rating technology.

In the rare instance a Facebook account is compromised, Facebook has developed an innovative process that requires users to take steps to re-secure their Facebook account and learn security best practices. As part of this partnership, this process will now also include custom McAfee technology to clean users' computers. There is no charge for use of this tool.

To keep users educated about the latest threats, Facebook and McAfee will work together to develop educational content for the Facebook Security Page (<http://www.facebook.com/security>), Facebook's principal resource for security-related information with more than one million fans. McAfee will also continuously update its own Facebook Page (www.facebook.com/mcafee), which features the offer on the "Protect Your PC" tab as well as security information on "Protect Your Kids" and "Security Notes" tabs.

"Facebook is very serious about security and has made significant efforts to protect its users and service by investing in dedicated teams and sophisticated systems, and this partnership with McAfee furthers that mission," said Todd Gebhart, executive vice president and general manager, McAfee Consumer, Mobile and Small Business. "We believe our partnership will make a real difference in the battle to secure the Internet by giving so many more people access to industry leading technology from McAfee."

Facebook selected McAfee after a competitive review process among the leading security vendors. McAfee is rated the number one vendor in threat detection,¹ and McAfee Active Protection(TM) technology provides protection by blocking both known and unknown online threats almost instantly.

Research has shown that up to 78 percent of consumers do not have updated anti-virus, an enabled firewall and anti-spyware, and 48 percent of them have *expired* anti-virus, the most fundamental protection². So many people without even the most basic protection for their computers are an obvious risk to themselves, but also to people with whom they interact online. The agreement between McAfee and Facebook is designed to address this problem.

"By partnering with a market leader like McAfee, we are taking an unprecedented step towards making the entire Internet more secure and reducing the possibility of

threats being brought onto our service by unsuspecting users," said Elliot Schrage, vice president of global communications, marketing and public policy, Facebook. "Keeping the Internet secure requires that users, security vendors and Internet companies all work together. We think we've developed an excellent model for this collaboration, and to ensure the greatest possible value to our users, Facebook will not accept any revenue from subscriptions. We hope this is something that other services will emulate."

Upon launch, McAfee Internet Security Suite software will be available to Facebook users in the U.S., U.K., Australia, Italy, Germany, the Netherlands, Spain, France, Canada, Mexico and Brazil. Numerous additional countries will be added throughout Q1.

1 Av-Test.org malware detection results published in Computerbild magazine (Issue 26 12/05/09)

2 Source: 2007 McAfee-National Cyber Security Alliance Online Safety Study

About McAfee, Inc.

McAfee, Inc., headquartered in Santa Clara, California, is the world's largest dedicated security technology company. McAfee is committed to relentlessly tackling the world's toughest security challenges. The company delivers proactive and proven solutions and services that help secure systems and networks around the world, allowing users to safely connect to the Internet, browse and shop the web more securely. Backed by an award-winning research team, McAfee creates innovative products that empower home users, businesses, the public sector and service providers by enabling them to prove compliance with regulations, protect data, prevent disruptions, identify vulnerabilities, and continuously monitor and improve their security. <http://www.mcafee.com>

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About Facebook

Founded in February 2004, Facebook is a social utility that helps people communicate more efficiently with their friends, family and coworkers. The company develops technologies that facilitate the sharing of information through the social graph, the digital mapping of people's real-world social connections. Anyone can sign up for Facebook and interact with the people they know in a trusted environment. Facebook is a part of millions of people's lives all around the world. Facebook is a privately-held company and is headquartered in Palo Alto, Calif.