

AMD Builds on Product Momentum with Strong Platform and Technology Roadmap Disclosures at Annual Financial Analyst Day

— Outstanding execution and upcoming technology innovations set stage for sustainable success and growth —

— AMD on path to introduce new AMD Fusion™ family of APUs in 2011 —

— Increased performance and power efficiency expected from “Bulldozer” and “Bobcat” cores in 2011 —

Paris, France — Nov. 12, 2009 — AMD (NYSE: AMD) today announced new details on its platform roadmap at the [2009 Financial Analyst Day](#), where senior executives, including President and Chief Executive Officer [Dirk Meyer](#), discussed AMD’s strategy for sustained success and growth in 2010 and beyond.

“In 2009, AMD transformed into a design innovation leader with a new business model tuned to deliver consistent financial performance,” said Meyer. “In 2010, we plan to extend our clear graphics leadership and market momentum with new server and client platforms designed to deliver superior performance against key end-user workloads. And in 2011, we plan to usher in a new era of computing with our first AMD Fusion™ products, placing AMD on a clear path to industry leadership.”

In 2009, AMD achieved all of its major milestones, including:

- Transformed into a financially stronger, design-focused company, putting into place a new business model with the creation of [GLOBALFOUNDRIES](#);
- Launched next-generation [DirectX® 11](#) capable [ATI Radeon™ HD 5800 and HD 5700 series of graphics cards](#), powered by the world’s fastest graphics processors¹;
- Introduced VISION Technology from AMD, a differentiated approach to retail merchandising designed to reinforce the value proposition of AMD platforms and simplify the consumer buying experience;
- Won major technology transitions such as 40nm and DirectX® 11; and
- Achieved outstanding execution across all major product launches in 2009 including [1st and 2nd Generation Ultrathin Notebook Platforms](#), [“Dragon” platform technology](#) featuring [AMD Phenom™ II processors](#), and the [Six-Core AMD Opteron™ processor](#), launched five months ahead of schedule.

AMD 2010 Roadmap Overview

As PC users increasingly use more visually demanding applications, AMD remains the only company that delivers platforms with balanced performance and superior multimedia and visual computing capabilities. AMD’s strong platform roadmap for 2010 includes (by codename):

- “Danube” - The next AMD mainstream notebook platform featuring the first AMD mobile quad-core processors, “Danube” is expected to offer seven or more hours of battery life;
- “Nile” - The 3rd Generation AMD ultrathin notebook platform, designed to offer seven or more hours of battery life;
- “San Marino” and “Maranello” - Two new DDR3-based server platforms designed for the volume server market. “Maranello,” with the 8- and 12-core “Magny-Cours” processor will represent the beginning of unprecedented leaps in performance-per-watt for AMD Opteron™ processors, while

“San Marino” will offer new levels of value and power efficiency for the rapidly growing Web and Cloud Computing segment; and

- “Leo” - The next-generation enthusiast-class desktop PC platform with the industry’s first six-core desktop CPU, expected to deliver the ultimate performance for immersive gaming with support for DirectX® 11 graphics and ATI Eyefinity™ Technology.

AMD 2011 Roadmap Overview

In 2011, AMD will usher in a new era of computing with (by codename):

- “Bulldozer” and “Bobcat” - Two new x86 cores targeting different usage models. “Bulldozer” will be a completely new, high performance architecture for the mainstream server, desktop and notebook PC markets that employs a new approach to multithreaded compute performance for achieving advanced efficiency and throughput. “Bulldozer” is designed to give AMD an exceptional CPU option for linking with GPUs in highly scalable, single-chip Accelerated Processing Unit (APU) configurations. “Bobcat” will target the low power, ultrathin PC markets with an extremely small, highly flexible, core that also is designed to be easily scaled up and combined with other IP in APU configurations.
- “Llano” - Targeted at mainstream notebooks and desktops, this APU will be the first in a family of next-generation designs that combine the power of the CPU and GPU onto a single piece of silicon and engineered to deliver impressive visual computing experiences, outstanding performance with low power and long battery life. It is expected to be the industry’s first APU processor ahead of the first “Bulldozer” and “Bobcat” based APUs;
- “Brazos” – A low cost, low-power ultraportable platform featuring the APU codenamed “Ontario,” which will contain the new “Bobcat” core and integrated GPU, and is intended for superior performance in a low-power design; and
- “Zambezi” – An enthusiast desktop processor with up to eight cores, featuring the first “Bulldozer” core, scheduled for release in 2011.

Supporting Resources

- [Webcast replay](#)
- [Executive presentations](#)
- [Press Kit](#)
- [AMD Unprocessed blog post](#)
- [Photo gallery](#)
- [Video gallery](#)

About AMD

Advanced Micro Devices (NYSE: AMD) is an innovative technology company dedicated to collaborating with customers and technology partners to ignite the next generation of computing and graphics solutions at work, home and play. For more information, visit <http://www.amd.com>.

Cautionary Statement

This release contains forward-looking statements, which are made pursuant to the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements are generally preceded by words such as “plans,” “expects,” “believes,” “anticipates” or “intends.” Investors are cautioned that all forward-looking statements in this release involve risks and uncertainty that could cause actual results to differ materially from current expectations, including the risk that Intel Corporation’s pricing, marketing and rebating programs, product bundling, standard setting, new product introductions or other activities targeting AMD’s business will prevent attainment of AMD’s current plans; AMD will be unable to develop, launch and ramp new products and technologies in the volumes and mix required by the market and at mature yields on a timely basis; there will be unexpected variations in market growth and demand for AMD’s products and technologies in light of the product mix that it may have available at any particular time or a decline in demand; AMD will be unable to maintain the level of investment in research and development and capacity that is required to remain competitive; and AMD will be unable to obtain sufficient manufacturing capacity or components to meet demand for its products. We urge investors to review in detail the risks and uncertainties in the Company’s filings with the United States Securities Exchange Commission.

AMD, the AMD Arrow logo, AMD Fusion, AMD Opteron, AMD Phenom, Radeon, Eyefinity and combinations thereof, are trademarks of Advanced Micro Devices, Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

1. Claim of most powerful processor based on raw compute horsepower measured in FLOPS. Internal calculations show that the processor used in the ATI Radeon HD 5800 series can achieve 2.72 TeraFLOPS, more than any other known microprocessor as of September 23, 2009. FLOPS is not necessarily an indicator of leading performance in every application as AMD GPUs are designed and built to excel specifically in applications involving massively parallel calculations.