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**NEC Electronics and Wind River Expand Collaboration on Linux Solutions for
Portable Audio/Visual Devices Market**

**Jointly Developed Linux-Based Software Development Kit for EMMA Mobile™ 1
Multimedia Processor**

KAWASAKI, Japan-September 10, 2009, ALAMEDA, Calif. (U.S.A.)-September 9, 2009 -- NEC Electronics Corporation (TSE: 6723), the leading provider of semiconductor solutions, and Wind River, the global leader in Device Software Optimization (DSO), today announced an expanded collaboration to jointly develop Linux solutions for the market of portable devices, such as multimedia players and mobile televisions. As the first jointly developed solution, NEC Electronics today introduced a new software development kit (SDK) based on Wind River Linux technology for the company's EMMA Mobile™ 1, an optimal system LSI chip for the market of portable devices to process audio and visual (A/V) data. Additional SDKs for EMMA series products based on Wind River Linux technology targeting digital multimedia consumer devices are expected to follow in late 2009 and in 2010.

The SDK will be used in conjunction with a hardware development kit to allow designers to test and evaluate the system performance of EMMA Mobile 1 as well as to develop middleware and software for the system. Customers will be able to engage Wind River Professional Services to transition their Linux solutions to Wind River's commercial-grade Linux, backed by worldwide support and a comprehensive partner ecosystem.

NEC Electronics has been focusing on steadily expanding its offerings in the digital consumer area, with a particular emphasis on portable audio-visual systems such as multimedia players and mobile televisions. Having launched the first EMMA Mobile chip in November 2008, the company has been providing customers with a solution to design products with robust multimedia processing capabilities at a low power consumption level. The new SDK combines Wind River Linux technology with NEC Electronics' device drivers

and media components. Designers can also leverage the new platform for middleware development to expand it to a wide range of applications and markets.

“NEC Electronics has been providing middleware solutions indispensable in system development through our platformOVIA™ partner program with 39 business partners having excellent technological expertise. We’re strengthening our relationship with Wind River to provide customers of portable A/V devices with a comprehensive enablement suite designed to address customer requirements for expanded Linux OS support,” said Masao Hirasawa, general manager, SoC Systems Division, NEC Electronics Corporation. “The jointly developed enablement platform offers the development tools that customers need, acting as a solution to design high-performance, competitive products with incredibly short time-to-market.”

“By selecting to build their SDK using the Wind River distribution, NEC Electronics can offer its customers a very robust out-of-the-box experience, while providing a clear transition path to a market-leading commercial Linux platform,” said Vincent Rerolle, senior vice president and general manager, Linux Product Division, Wind River.

In July 2009, VDC Research Group named Wind River the embedded Linux market leader. Wind River achieved the market share lead in 2008 with greater than 30 percent of total market revenue, according to VDC’s 2009 Linux in the Embedded Systems Market report. Wind River entered the Linux business in 2004 to complement its market-leading, proprietary operating system, VxWorks.

Pricing and Availability

Samples of NEC Electronics’ new SDK are available now. More information about NEC Electronics’ EMMA Mobile products can be found at http://www.necel.com/mobile/en/emma_mobile/.

(Pricing and availability are subject to change without notice.)

About NEC Electronics

NEC Electronics Corporation (TSE: 6723) specializes in semiconductor products encompassing advanced technology solutions for the high-end computing and broadband networking markets, system solutions for the mobile handset, PC peripheral, automotive and digital consumer markets, and multi-market solutions for a wide range of customer applications. NEC Electronics Corporation has 25 subsidiaries worldwide including [NEC Electronics America, Inc.](#) and [NEC Electronics \(Europe\) GmbH](#). For additional information about NEC Electronics worldwide, visit www.necel.com.

