

RIM se joint à l'Open Screen Project

Les entreprises collaborent pour rendre Flash Player entièrement disponible sur les smartphones BlackBerry

LOS ANGELES (Californie, États-Unis) — À l'occasion d'Adobe MAX, la conférence mondiale des développeurs Adobe, Adobe Systems Incorporated (code Nasdaq : ADBE) et Research In Motion (RIM) (code Nasdaq : RIMM ; code TSX : RIM) viennent d'annoncer leur collaboration pour assurer le support d'Adobe® Flash® Player par la plate-forme BlackBerry®. RIM rejoint l'Open Screen Project, vaste initiative dont l'objectif est de permettre, grâce à la plate-forme Adobe Flash, le développement d'applications autonomes et l'amélioration de la navigation web sur les téléphones mobiles, téléviseurs, micro-ordinateurs et autres appareils électroniques grand public. Cette collaboration devrait se traduire par une exécution complète du browser Flash Player sur les smartphones BlackBerry.

« Leader de son secteur en matière de solutions sans fil et de smartphones innovants, RIM assure aux utilisateurs mobiles une expérience utilisateur exceptionnelle dans le monde entier », souligne David Wadhvani, general manager et vice president, Flash Platform Business Unit chez Adobe. « Il est tout naturel que nos deux entreprises travaillent ensemble afin que les utilisateurs de smartphones BlackBerry puissent disposer des contenus web et vidéo en technologie Flash. »

« Dans le cadre de l'Open Screen Project, RIM travaillera avec Adobe pour que la technologie Flash donne un excellent rendu sur les smartphones BlackBerry et que les utilisateurs puissent profiter des contenus et services passionnants mis à leur disposition sur le web par les développeurs et les créateurs de contenus utilisant cette technologie », déclare Alan Brenner, senior vice president chez Research In Motion.

Piloté par Adobe, l'Open Screen Project rassemble près de cinquante entreprises leaders de leur secteur, qui travaillent ensemble afin de proposer un environnement d'exécution et une expérience utilisateur homogènes sur les téléphones mobiles, micro-ordinateurs et autres appareils électroniques grand public. Cette initiative répond aux problèmes posés par l'utilisation d'appareils très variés pour naviguer sur le web et élimine les obstacles liés à la publication uniforme de contenus et d'applications quel que soit l'écran utilisé. Pour tout renseignement supplémentaire, visitez le site web (en anglais) www.openscreenproject.org.

About Adobe Flash Platform

The Adobe Flash Platform is the leading web design and development platform for creating expressive applications, content, and video that run consistently across operating systems and devices and reach over 98% of internet-enabled desktops. According to comScore Media Metrix, approximately 75 percent of online videos viewed worldwide are delivered using Adobe Flash technology, making it the number one format for video on the Web. For more information about the Adobe Flash Platform visit www.adobe.com/flashplatform.

About Adobe Systems Incorporated

Adobe revolutionizes how the world engages with ideas and information - anytime, anywhere and through any medium. For more information, visit www.adobe.com.

About Research In Motion (RIM)

Research In Motion is a leading designer, manufacturer and marketer of innovative wireless solutions for the worldwide mobile communications market. Through the

development of integrated hardware, software and services that support multiple wireless network standards, RIM provides platforms and solutions for seamless access to time-sensitive information including email, phone, SMS messaging, Internet and intranet-based applications. RIM technology also enables a broad array of third party developers and manufacturers to enhance their products and services with wireless connectivity. RIM's portfolio of award-winning products, services and embedded technologies are used by thousands of organizations around the world and include the BlackBerry wireless platform, the RIM Wireless Handheld™ product line, software development tools, radio-modems and software/hardware licensing agreements. Founded in 1984 and based in Waterloo, Ontario, RIM operates offices in North America, Europe and Asia Pacific. RIM is listed on the Nasdaq Stock Market (Nasdaq: RIMM) and the Toronto Stock Exchange (TSX: RIM). For more information, visit www.rim.com or www.blackberry.com.

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