# NOKIA

# Winners announced at Nokia world for its 2009 "calling all innovators" global developer competition

### *Special Recognition for Innovation Also Announced*

**September 1, 2009, Stuttgart, Germany** – Nokia today announced the winners of its Forum Nokia 2009 Calling All Innovators contest, a global mobile developer competition designed to generate applications and solutions that enhance the use of Nokia mobile devices in real-world scenarios.

Category winners were recognized at the Calling All Innovators Awards Reception held in Stuttgart on the eve of Nokia World. The total cash and prizes for the 2009 Calling All Innovators contest exceed $250,000 USD. The top three submissions in each category will receive a cash award, and prizes that include premium placement featuring the winning application in Nokia's Ovi Store and the opportunity to demo their winning apps at Nokia World.

Over 1,700 submissions were received from developers and publishers in 85 countries signaling a strong answer to Nokia's challenge to think big and create mobile applications and services that can help build a better mobile user experience. More than 421,000 visits to the contest website from around the world engaged with Forum Nokia, the world's largest mobile developer community.

"The competition was fierce this year and the winners exemplify the future of apps and the future of Ovi Store," said Purnima Kochikar, vice president, Forum Nokia. "We look forward to working with the developer and publisher community in providing the best mobile applications to consumers around the world."

**The 2009 Calling All Innovators Grand Prize Winners are:**

- **Internet Innovation**
  **Tech Buzz Homescreen Widget -** The Tech Buzz Widget from UK-based Mippin, is a fast, elegant way to reliably access the latest tech news anywhere on Nokia mobile devices. It regularly downloads tech stories from across the web, displaying the headlines and images in rotation on the Nokia N97 home screen, to give users immediate access. Developer website: http://www.mippin.com/web/index.jsp?p=2

- **Flash**
  **Reuters Slideshow -** The Reuters Slideshow app from UK-based Tui Interactive Media combines Flash and WRT widget functionality to deliver a constantly updated feed of pictures and news. Coupled with its mini-view for use on S60 5th Edition devices, the application offers an engaging way to catch up on the latest news. Developer website: http://www.tui.co.uk/

- **Emerging Markets and Mobile Necessities**
  **Mobile Credit Card Terminal -** Mobile Credit Card Terminal from 2C2P in Singapore gives business owners the ability to charge a credit card/debit card, and to manage

transactions securely from Nokia S60 devices without additional equipment
Developer website: http://www.2c2p.com/

- **Apps on Maps**
  Winners will be announced on September 3 for this category at Nokia World. The winner in this category submitted a new idea to harness the power of location-aware services using Ovi Maps on Nokia devices. From all of the ideas submitted, 14 developers were given exclusive access to the Ovi Beta SDK to turn their ideas into a completed application for use on Nokia devices.

- A complete list of Forum Nokia's Calling All Innovators winners including video demonstrations of the applications can be found online at www.callingallinnovators.com.

The judging panel also presented a Special Recognition Award for Innovation and a cash prize of $10,000 USD to the application MoBots, submitted by DEIMOS Space from Madrid, Spain.

The Judges chose MoBots, which are easy-to-configure automations created by individuals directly on their Nokia S60 mobile device, because of the high scores it received in creativity and commercial viability. The MoBots app is designed so that anyone – even non-programmers – can develop practical applications for use on their mobile phone with only a few simple steps. Individuals can set-up new, customized MoBots using the application's appealing, on-screen visual interface; and the results can be shared in the mobots.org community so that more people can take advantage of the creativity that MoBots support.

**About Forum Nokia**
Nokia's global developer program, Forum Nokia, connects developers to tools, technical information, support, and distribution channels they can use to build and market applications around the globe. From offices in the U.S., Europe, India, Japan, China, and Singapore, Forum Nokia provides technical and business development support to developers and operators to assist them in achieving their goal of successfully launching applications and services to consumers and enterprises. More information is available at www.forum.nokia.com.

**About Nokia**
Nokia is a pioneer in mobile telecommunications and the world's leading maker of mobile devices. Today, we are connecting people in new and different ways - fusing advanced mobile technology with personalized services to enable people to stay close to what matters to them. We also provide comprehensive digital map information through NAVTEQ; and equipment, solutions and services for communications networks through Nokia Siemens Networks.