## Imperva Appoints Stree Naidu as Vice President, Asia Pacific

## Aims to Propel Imperva to Greater Heights in the Data Security Industry

**SINGAPORE, 1 September 2009** – Imperva, the Data Security Leader, today announced the appointment of Stree Naidu as Vice President of Asia Pacific. Naidu will play a crucial role in helping Imperva expand its reach in Asia Pacific's data security market.

"Imperva is making a strong commitment to growing our international business and Asia Pacific is a key region in this expansion effort. Naidu's depth of technical knowledge and a proven track record of effectively executing and growing new territories with great success will help accelerate our footprint in Asia Pacific," said Shlomo Kramer, CEO, Imperva.

Stree Naidu has more than 15 years of experience and a reputable track record in the channel distribution model within the IT industry. Formerly the Regional Vice President of Asia Pacific and Japan for Tumbleweed Communications, where he drove 100 percent channel revenue sales with a 200 percent year on year growth.

Prior to Tumbleweed Communications, Naidu was Regional Director of Asia for Plumtree Software where he restructured the direct sales approach into a channel distribution model -delivering more than 80 percent of revenue in Asia from the channel in the first quarter it alone.

Before Plumtree Software, Stree was the Channel Director for South Asia at Brio Software. At Brio, he was responsible for growing the Asia customer base with more than 20 partners across South Asia. Naidu has also held executive level positions with other Nasdaq listed companies such as Hyperion Solutions, Sun Microsystems and the Art Technology Group.

## About Imperva

Imperva, the Data Security leader, enables a complete <u>security lifecycle</u> for business databases and the applications that use them. Over 4,500 of the world's leading enterprises, government organizations, and managed service providers rely on Imperva to prevent sensitive data theft, protect against data breaches, secure applications, and ensure data confidentiality. The award-winning Imperva SecureSphere is the only solution that delivers full activity monitoring from the database to the accountable application user and is recognized for its overall ease of management and deployment. For more information, visit <u>www.imperva.com</u>.

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