

## Communiqué de presse:

# OL' BLUE EYES IS BACK: UNIVERSAL MUSIC ACQUIRES INTERNATIONAL RIGHTS TO HISTORIC SINATRA CATALOGUE TITLES

*Plans are set for 40th anniversary edition of "My Way" album*

**LONDON/LOS ANGELES, August 21, 2009** – Universal Music Group (UMG), the world's leading music company, has acquired international catalogue rights to the timeless Reprise recordings of Frank Sinatra.



A new, long-term agreement between Universal Music Group International, which manages UMG's businesses in countries outside of North America, and Frank Sinatra Enterprises, a joint venture between the Sinatra family and Warner Music Group, will result in an extensive reissue programme to start later this year with the release of the 40th anniversary edition of the entertainer's career-defining "My Way."

Universal Music Group International companies around the world will reissue all the original albums made by Frank Sinatra for his own Reprise Records: an extraordinary, multi-decade catalogue which includes such popular-culture milestones as "Strangers In The Night," "That's Life," "Theme From New York, New York," "It Was A Very Good Year" and "My Way."

The agreement covers a total of 38 catalogue albums, plus select new releases, including the highly-prized "Sinatra At The Meadowlands," a landmark concert recorded in the singer's home state of New Jersey in 1986. In addition, Universal Music has secured the rights to distribute 14 audio visual programmes on DVD, including the Emmy Award-winning "The Man And His Music" television specials.

Lucian Grainge, Chairman and CEO, Universal Music Group International, said: "There's simply no one like Frank Sinatra. His music is one of the reasons I got into this business. Now we plan to bring it alive for a whole new generation of fans."

Starting in October, Universal Music Group International will begin the reissue programme with the 40th anniversary edition of the "My Way" album, which will include unreleased Sinatra recordings from the period. The title track was a worldwide hit in 1969, and was later inducted into the Grammy Hall of Fame as a recording of "historical significance." The album, too, was hugely popular around the world: for example, it spent a year in the British charts.

### **Frank Sinatra Enterprises (FSE)**

Frank Sinatra Enterprises is a joint venture between the Sinatra family and Warner Music Group (NYSE: WMG). FSE owns Sinatra's recordings from the Reprise era as well as a treasure trove of films, television specials and unreleased footage, photos and audio recordings, which collectively represent one of the foremost bodies of artistic work of the modern era. FSE also owns and manages Sinatra's name and likeness rights and represents the artist's rights to the Columbia and Capitol catalogues. FSE pursues innovative new product and venture opportunities with respect to the legendary entertainer's name and likeness, as well as Sinatra's audio and visual recordings.

### **About Universal Music Group**

Universal Music Group is the world's leading music company with wholly owned record operations or licensees in 77 countries. Its businesses also include Universal Music Publishing Group, the industry's leading global music publishing operation.

Universal Music Group's record labels include A&M/Octone, Decca, Deutsche Grammophon, Disa, Emarcy, Fonovisa, Interscope Geffen A&M Records, Island Def Jam Music Group, Lost Highway Records, Machete Music, MCA Nashville, Mercury Nashville, Mercury Records, Philips, Polydor Records, Universal Motown Republic Group, Universal Music Latino, Universal Records South, and Verve Music Group as well as a multitude of record labels owned or distributed by its record company subsidiaries around the world. The Universal Music Group owns the most extensive catalogue of music in the industry, which includes the last 100 years of the world's most popular artists and their recordings. UMG's catalogue is marketed through two distinct divisions, Universal Music Enterprises (in the U.S.) and Universal Strategic Marketing (outside the U.S.). Universal Music Group also includes eLabs, its new media and technologies division; Bravado, its merchandising company; Twenty-First Artists, its full service management division; and Helter Skelter, its live music agency.

Universal Music Group is a unit of Vivendi, a global media and communications company.