



## **EMC : Marco Giorgetti est nommé Directeur des Alliances Globales - Europe, Moyen-Orient et Afrique**

- Marco Giorgetti est en poste chez EMC depuis 1999. Basé en Europe depuis 2005, il avait dirigé avec succès l'alliance EMC /EDS en EMEA.
- **Dans son nouveau rôle il aura pour mission de diriger, développer et renforcer les alliances stratégiques d'EMC sur le marché EMEA.**
- Marco Giorgetti reportera directement à Rainer Erlat, président de la zone EMEA. Il devient également membre de l'EMEA Leadership Team, qui compte 2 700 collaborateurs répartis sur 28 pays.

## **EMC PROMOTES MARCO GIORGETTI TO DIRECTOR GLOBAL ALLIANCES – EMEA**

London, July 6<sup>th</sup> 2009 -- EMC recently announced the appointment of Marco Giorgetti as Director Global Alliances for Europe, Middle East and Africa. In this role, Marco will be responsible for further expanding EMC's influence and reach among a select group of strategic technology partners and service providers with significant presence across the EMEA region. Marco will report directly to Rainer Erlat, President EMEA, and will also serve as a member of the EMEA Leadership Team, which represents an EMC Sales and Services organisation that includes roughly 2,700 information storage and management staff operating across 28 countries.

Marco joined EMC in 1999 and has excelled in a number of roles during his tenure. Among these, he successfully managed EMC's US direct sales business with EDS and also developed strategic relationships with a select group of US-based Telco, Media and Internet companies. Marco joined the EMEA organisation in 2005 and since then has built an extremely successful business relationship with EDS' European division.

Rainer Erlat said, "Marco's appointment signals EMC's continued and unwavering commitment to building strong technology and business alliances that deliver real value to our EMEA customers. As clients' information requirements become increasingly more pervasive and complex, we want to ensure that EMC's industry-defining technology is appropriately positioned to satisfy and enhance our clients' strategic and operational objectives both today and in future."

“Marco assumes this role with a proven Sales and Strategic Alliances foundation. His formidable System Integration and Outsourcing services expertise will allow EMC to maximise its opportunity with this uniquely positioned group of companies who will continue to guide our common clients along their respective virtualisation journeys – and ultimately towards a ‘private cloud’ existence.”

Prior to joining EMC, Marco Giorgetti worked for Disney Media Networks in Burbank, California, where he held various National Accounts and Regional Sales management roles.

Marco holds a Bachelor of Business Administration (BBA) degree from Southern Methodist University and a Master of Business Administration (MBA) degree from The University of Texas in Austin. He is also a dual citizen of Italy and the United States of America.

The appointment is effective immediately.

#### **About EMC**

EMC Corporation (NYSE: EMC) is the world’s leading developer and provider of information infrastructure technology and solutions that enable organizations of all sizes to transform the way they compete and create value from their information. Information about EMC’s products and services can be found at [www.EMC.com](http://www.EMC.com).

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