



Published: 07:00 16.06.2009 GMT+2 /HUGIN /Source: Option /BXS: OPTI /ISIN: BE0003836534

Option launches new iCON® 505 HSPA USB modem with TeliaSonera in Sweden

Leuven - Belgium, June 16 2009 - Option.N.V. (EURONEXT Brussels: OPTI; OTC: OPNVY), the wireless technology company, is pleased to announce the launch of a brand new HSPA+ USB modem - the *i*CON 505. The new USB modem is sold by TeliaSonera Sweden as of this month and offers TeliaSonera's broadband users the possibility of staying connected, using the fastest network of their choice, wherever they go

Surfing, blogging, and tweeting at top speeds

Going on holiday or travelling for work? Whether it's for business or pleasure, blogging, surfing, tweeting, sharing images or just staying in the loop is made easy with Option's ultra-compact modem - the *i*CON 505. With a stylish design, this extremely lightweight multimode device (29g) delivers exceptionally fast Internet connection for users on the move now and in the future.

With impressive maximum download and upload speeds of 10.2Mbps and 5.76Mbps, the *i*CON 505 is uniquely upgradeable, allowing it to evolve as networks move towards faster HSPA+ speeds. With a simple firmware upgrade it will soon offer download speeds reaching 14.4 Mbps. It can easily transfer large files or handle high-quality streaming media at speeds that match or exceed those found on traditional fixed line internet connections in many homes and offices.

Designed in Europe and being the first USB modem in Europe to be powered by the Icera Livanto® baseband chipset, the *i*CON 505 is quick and easy to set up and offers outstanding reliability and excellent usability.

Option helps to take care of the environment by not only endorsing eco-friendly production processes but also by ensuring that our packaging uses renewable and sustainable materials.

Staying ahead of the rest of Europe with Option's technology

Jan Callewaert, CEO at Option, comments: "The new *i*CON 505 is a good example of Option delivering highly sophisticated wireless technology in a very fast, compact, simple to use and reliable product. The new *i*CON 505 meets the evolving needs of our customers in a timely way. "

***i*CON 505 features include:**

- Download speeds of up to 10.2Mbps and upload speeds of up to 5.76Mbps
- Upgradeable to higher download speeds.
- Compact (6cm) and ultra light (29g) design
- Easy installation with Option's Plug 'n' Play technology

- Functional easy-grip finish
- Multimode HSUPA/HSDPA/UMTS/EDGE/GPRS/GSM compatibility
- Multiple communication ports for simultaneous data call and network coverage reports
- USB 2.0, backward compatible to USB 1.1

More information about the iCON 505:

<http://www.option.com/en/products/products/usb-modems/icon505/>

For the PDF version of the press release in English or in Dutch, please click on the link below:

[Option launches new iCON® 505 HSPA USB modem with TeliaSonera in Sweden](#)

[Option lanceert nieuwe iCON® 505 HSPA USB-modem met TeliaSonera in Zweden](#)

Media Contact

Jan Poté, PR & Media Relations

Tel +32 (0)475 92 55 82, E-mail: j.pote@option.com

About Option

Option, the wireless technology company, is a leading innovator in the design, development and manufacture of 3G HSUPA, HSDPA, UMTS, EDGE, and WLAN technology products for wireless connectivity solutions. Option has built up an enviable reputation for creating exciting products that enhance the performance and functionality of wireless communications. Option's headquarters are in Belgium (Leuven). The company has Research & Development in Belgium (Leuven) and Germany (Düsseldorf and Augsburg), and an ISO 9001 production engineering and logistics facility in Ireland (Cork). Option also has offices in Europe, US, Greater China, Japan and Australia. For more information please visit our brand new website www.option.com.

Copyright ©2009 OPTION. All rights reserved. All product and company names herein may be (registered) trademarks or trade names.

To unsubscribe please click on the following link: [Unsubscribe](#)