Neptuny joins VMware Technology Alliance Partner Program

Milan, Italy - May 6th, 2009 – Neptuny, the leading provider of Performance Optimization and Capacity Planning solutions for both IT and Digital Media, today announced that it has joined the VMware Technology Alliance Partner Program.

The Technology Alliance Partner Program gives independent software vendors (ISVs) a set of technical and marketing services, tools and expertise to work collaboratively to deliver enhanced value to shared customers.

"This new alliance completes our wider strategy which is to continue to broaden our technology partner network, which already includes HP, IBM and Red Hat and other leading vendors" said Fabio Violante, Neptuny CEO.

Neptuny flagship product, CaplanTM, provides Capacity Planning for large data centers and also for virtualized environments (based on both VMware ESX and other major virtualization technologies). CaplanTM enables customers to identify best candidates for being consolidated, chooses best target servers and assigns the appropriate resources. CaplanTM proactive approach to capacity planning also protects the consolidated infrastructure over time by automatically detecting forecasted capacity issues. Therefore, CaplanTM enables customers to safely plan their infrastructure consolidation for environments based on (possibly heterogeneous) virtualization technologies.

"As a member of Technology Alliance Partner Program" - added Giuseppe Nardiello, Business Development Manager at Neptuny, − "we will be able to better support our customers using Caplan[™] to implement Capacity Planning also for virtual environments".

Neptuny has also joined TSANet, a worldwide, vendor-neutral infrastructure that provides the legal framework for a multi-vendor support when incidents happen. TSANet allows partners to have a common entry point when contacting partners' support centers in multivendor support incidents. In order to deliver the best-in-class support, Neptuny guarantees support for its products including VMware virtual environments, without requiring eventual issues to be first reproduced on native hardware.

ENDS

About Neptuny

Neptuny provides Performance Optimization solutions for IT infrastructures and Digital Media services. Neptuny solutions have been proven to provide sensational ROI by optimization tools and capacity management initiatives. For more than a decade Neptuny expertise and technologies have been crucial to help customers in different industries (Telco, Banking, Insurance, etc.) to improve the business outcome of their infrastructure and services. Neptuny product lines include: CaplanTM, the business-aware Capacity Planning solution for large data centers and networks, and ContentWise, the real-time recommendation engine for Digital Media. Learn more on Neptuny website: http://www.neptuny.com.