

Las Vegas – 20th April 2009

NEOTION achieves a World-first in the CI Plus ecosystem.

Neotion is the very first company in the world to successfully complete and pass CI Plus certification for a so-called Advanced Module.

While for a decade DVB-CI Modules have been essentially designed to bring removable conditional access to mainstream consumer electronics devices - being primary TV sets and set-top boxes - the CI Plus Specification adds at last tremendously richer user interface and strong copy-protection means for valuable Pay TV, VOD and HDTV contents.

Neotion, which has already been CI Plus qualified for its newer secure silicon CAM Module, has now set the innovation even further by getting CI Plus approval for its secure Pocket NPR breakthrough platform. In other words, Operators, being Pay TV broadcast and Telcos, could not only protect and secure access to their packages, but also drastically increase their ARPU whilst lowering the Churn, by offering - from the CI Plus Advanced Module - consumer killer applications comprising Time-Shifting, Digital Record, Push VOD, IPTV & Progressive Download, Catch-up TV and MediaCenter like Connected TV.

"Neotion is hereby emphasizing its strong commitment towards CI Plus which has the drivers to drastically change the way the whole Pay TV experience gets deployed in a now TV centric, and therefore horizontal, Market pattern" said Loïc Bernard, CEO.

About Neotion :

NEOTION is a public company created in January 2000, and listed since June 2006 on Alternext Euronext Paris.

NEOTION is a leading provider of highly-sophisticated System-on-a-Chip (SoC) MPEG-4 processors, as well as turnkey sub-systems and reference designs enabling seamless integration and unrivalled time to market for the Consumer Electronics Industry and the TV Operators.

NEOTION's secured silicon uniquely combine: MPEG-4, advanced security modes, and hybrid IP connectivity opening sidewise also towards digital home convergence, IPTV and TV 2.0.

NEOTION is the inventor of the original MPEG-4 decoder in a card designed for Common Interface receivers (iDTV and STB). NEOTION offers a compelling range of disruptive MPEG4 Modules enabling, beyond MPEG-4 upgrade, secured silicon based Security, DVR functions in a SD-Card, and Hybrid IP home network capabilities for genuine legacy TV sets.

Side to breakthrough Modules, NEOTION has designed the NP5 series processors that are able to power ultimate low cost / ultra low power boxes tailored for green field broadcast TV Markets (DTT and DTH), as well as for Telecom Operators looking for simple IP box solutions in a multi room and home network context.

NEOTION also offers reference designs, API, SDK, and development boards enabling various levels of implementation and customization (from application specific, to dedicated chipset ROM code).

Neotion is an active stakeholder of the CI Plus LLP, as well as a member of DVB, DigiTAG, the Digital TV Group and UPnP Forum.

For more company information visit : www.neotion.com and www.neotion-pocket.com

Press Contact: Christophe Depernet at press@neotion.com