

## SWEEX PRESS RELEASE

# AVG Technologies and Sweex Europe Partner for Security

Starting immediately, Sweex Internet & Networking products will be bundled with AVG Internet Security trial software.



**Delft, January 2009** - In an exclusive co-operation with **AVG Technologies**, all new Sweex Internet & Networking products are now supplied with a free 90-day trial version of AVG Internet Security 8.0. AVG not only protects computers against viruses but phishing, web exploits, spam, and spyware are also kept under control. Safely download and share photos, music, and software, surf the web, play your favourite games or do your banking online without any worries!

Thanks to AVG Internet Security trial software, Sweex customers will enjoy realtime protection, automatic updates, and immediate isolation or removal of infected files-

all with little or no impact on system resources and productivity.

"It is exceptional for Sweex to be able to offer such a favourable incentive in cooperation with a renowned manufacturer such as AVG Technologies. I'm proud that AVG Technologies is providing Sweex users with the opportunity to benefit from its latest Internet Security suite. I'm confident that this will be a great partnership!" says Roel Ramaekers, Purchase director of Sweex Europe BV.

AVG Internet Security 8.0's real-time protection, automatic updates, low-impact background scanning for online threats, and instant quarantining or removal of infected files ensures maximum protection. Every interaction between the computer and the Internet is monitored, so nothing can get onto the system without the user's knowledge. AVG scans files, emails, IM and P2P communications, downloads, search, and more in real time to ensure total protection.

AVG products are certified by major antivirus testing organizations, including VB100%, ICSA, and West Coast Labs Checkmark

Adds Vice President of Global Sales at AVG Technologies Travis Witteveen: "We welcome the opportunity to enable Sweex customers to benefit from the all-round protection of AVG's Internet Security suite. AVG's focus is on pro active protection against the latest threats which may be unknown to more traditional security solutions – an approach that becomes more important as more of our lives is spent online."

### About AVG Technologies (www.avg.com)

AVG is a global security solutions leader protecting more than 80 million consumers and small business computer users in 167 countries from the evergrowing incidence of web threats, viruses, spam, cyber-scams and hackers on the Internet. Headquartered in Amsterdam, AVG has nearly two decades of experience in combating cyber crime and

one of the most advanced laboratories for detecting, pre-empting and combating Web-borne threats from around the world. Its free online, downloadable software model allows entry-level users to gain basic anti-virus protection and then to easily and inexpensively upgrade to greater levels of safety and defence in both single and multi-user environments. Nearly 6,000 resellers, partners and distributors team with AVG globally including Amazon.com, CNET, Cisco, Ingram Micro, Play.com, Wal-Mart, and Yahoo!.

More information is available at (www.avg.com).

#### **ABOUT SWEEX**

Sweex Europe BV (sweex.com) is a manufacturer of computer-related products and consumer electronics and a mature player in the European market. By focusing on the possible applications, the Sweex product range focuses on benefits for the user rather than the technology and offers a wide range of affordable quality-driven products with excellent margin opportunities, proper support and clear warranty conditions. Sweex employees serve customers throughout 45 European countries from its head office in Delft (the Netherlands) and a growing number of local offices.

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