News Release

AT&T PRESENTE SA NOUVELLE SERIE D'OUTILS POUR LES DEVELOPPEURS ET LES CLIENTS AINSI QUE SA NOUVELLE TECHNOLOGIE INTEGREE

- Plus de 10.000 développeurs utilisent la plate-forme d'objets connectés AT&T dans le secteur de l'industrie, de l'agriculture, de l'automobile, de l'aviation, de l'énergie, de la santé et des transports. La solution AT&T Flow Designer, désormais disponible, permet à ces derniers de faciliter le déploiement et l'utilisation de leurs applications IoT.

- Emerson Network Power a créé une application utilisant la solution AT&T Flow Designer qui permet la gestion en temps réel du système de refroidissement des données informatiques.

- AT&T propose 2 nouvelles solutions : **AT&T Flow Edge** fournit des informations précises en temps réel et permet un véritable gain de temps notamment dans le secteur de l'industrie. **AT&T M2X Context** Les clients peuvent avec cette solution contrôler la façon dont les données sont publiées et ainsi les dévoiler uniquement à leurs partenaires de la chaîne d'approvisionnement ou à leurs concessionnaires.

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Business Customers Connect Assets with AT&T IoT Services

DALLAS, Jan. 6, 2016 – AT&T* is helping developers create flexible solutions for companies. A new set of Internet of Things (IoT) tools will enable them to create those solutions.

AT&T Flow Designer is now commercially available to business customers. The cloud-based solution, developed in the AT&T Foundry, helps developers easily create and deploy IoT apps.

"We continue to expand our IoT ecosystem and help developers think differently," said Mike Troiano, vice president, Product Management, AT&T IoT Solutions. "More than 10,000 IoT developers are using our open standards platform to connect things in the agriculture, automotive, aviation, energy, healthcare, and transportation industries. Together, we're building solutions that can help companies of all sizes stand out from their competitors."

Emerson Network Power, a business of Emerson and the world's leading provider of critical infrastructure for information and communications technology systems, built an IoT app using AT&T Flow Designer. The new Emerson Network Power is a thermal monitoring and management system for small spaces. It monitors the cooling units and environmental conditions in computer rooms and other critical IT spaces. Users get real time readings, assuring them that cooling units are working properly and that IT areas are in safe temperature and humidity ranges.

The app also sends alerts and captures issue resolution workflow to minimize downtime. Emerson's customers can better protect critical IT spaces, recover faster in a crisis, and save money on monitoring and fixing IT spaces. The company plans to launch 10,000 connected cooling systems in the next few years. The system will be available in North America.

New Developer Features

AT&T is also trialing 2 new features:

- **AT&T Flow Edge** – Apps built in AT&T Flow Designer can now run at the edge of the network. For example, gas companies often need fast, near real-time information on pipeline conditions. The developer can use AT&T Flow Edge to process only the near real-time data, rather than losing valuable time waiting for instructions from an app running in the cloud.

- **AT&T M2X Context** – Customers can control how data reaches different user groups based on rules. A motorized equipment manufacturing company may want to publish maintenance information solely to its supply chain partners and dealers, while publishing environmental data only to regulators.

Integrated Technology

AT&T is working with Salesforce** to connect IoT data from AT&T's solutions into Salesforce's Customer Success Platform. For example, by connecting AT&T M2X into Salesforce's Service Cloud, companies can automatically create and route service requests, cases or tickets through pre-built workflows. We're also making M2X available through the Heroku Elements marketplace so developers can quickly build, deploy, test and monitor IoT applications.

We're extending the AT&T Control Center to work with IoT offerings from other leading IoT cloud and platform providers. As a result of these integrations, starting in Q1 of 2016, companies will be able to directly view and control their devices deployed on AT&T Control Center.

AT&T is teaming up with several companies to host an IoT hackathon at the AT&T Developer Summit in Las Vegas on Jan. 4-5. Developers will use technology from AT&T and others to build innovative IoT solutions.

AT&T has created a new report to share how businesses can best use the Internet of Things to help cut costs, grow revenues, boost efficiency and satisfy customers. To learn more about IoT's potential, download the report here or visit www.att.com/iot.

Stay up to date on the latest news at CES by following along with these hashtags: #ATTDevSummit, #ATTVegas, #CES2016, #IoT

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*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.