

NEWS RELEASE October 1, 2013

BlackBerry 10 Receives NATO Approval for Restricted Communications

BlackBerry® (NASDAQ: BBRY; TSX: BB) today announced that BlackBerry® Enterprise Service 10 and BlackBerry 10 smartphones have been the first to be approved by NATO for classified communications up to the level of "Restricted". The <u>certification</u> allows agencies in NATO countries in all 28 member states across North America and Europe to use BlackBerry® 10 smartphones in the office or in the field.

"We built the new BlackBerry 10 platform from the ground up with the highest security needs of our government and enterprise customers in mind," said Scott Totzke, Senior Vice President of Security at BlackBerry. "The fact that BlackBerry Enterprise Service 10 and BlackBerry 10 smartphones have been approved for classified communications just months after debut, is testament to the thoroughness of its design and our commitment to our defense and government customers."

The NATO certification is a significant milestone for BlackBerry Enterprise Service 10. It provides assurance to security-conscious organizations, including government agencies, companies in regulated industries and other organizations dealing with sensitive information, that data handled by BlackBerry 10 smartphones is strongly secured and encrypted. BlackBerry Enterprise Service 10 integrates end-to-end security, and uses AES 256-bit, the highest encryption level of the standard, for data at rest and data in transit.

Since launching earlier this year, more than 25,000 BlackBerry Enterprise Service 10 commercial and test servers have been installed globally, reflecting the clear need by companies to have a cross-platform Enterprise Mobility Management (EMM) solution that delivers a strong level of security, control and management at the device and app level.

About BlackBerry

A global leader in wireless innovation, BlackBerry® revolutionized the mobile industry when it was introduced in 1999. Today, BlackBerry aims to inspire the success of our millions of customers around the world by continuously pushing the boundaries of mobile experiences. Founded in 1984 and based in Waterloo, Ontario, BlackBerry operates offices in North America, Europe, Asia Pacific and Latin America. BlackBerry is listed on the NASDAQ Stock Market

(NASDAQ: BBRY) and the Toronto Stock Exchange (TSX: BB). For more information, visit www.blackberry.com.

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