Gartner Announces Speakers for Its Symposium/ITxpo 2010, 8-11 November, in Cannes, France

Analysts to Look Back at the Past 20 Years in IT and Discuss What's Possible for the Next 20 Years

Egham, UK, 23 July, 2010 – Gartner, Inc. today announced speakers for its Symposium/ITxpo 2010, to be held at the Palais des Festivals in Cannes, France, 8-11 November.

Over four days, 3,000 CIOs and senior IT leaders, more than 80 Gartner analysts and more than 40 solution providers will gather to discuss how to prepare for recovery while maintaining the discipline learned from the downturn. In addition, Gartner analysts will examine the past 20 years in IT and discuss what's possible for the next 20 years.

The agenda will include more than 200 sessions, keynotes, end-user case studies, workshops, roundtables and feature influential visionaries and technology executives from across the industry, including Michael Dell, Chairman and CEO, Dell and Wolfgang Gaertner, CIO, Deutsche Bank.

"No other event can duplicate the depth and breadth of the features and content presented at Symposium/ITxpo," said **Jeff Mann, research vice president and Symposium/ITxpo conference chair at Gartner**. "In past years, approximately 1,200 C-level executives attended the event. Most of them are joined by their direct reports, making Symposium/ITxpo a must attend event that provides the broadest coverage of the most important topics in IT. "

This year's event will focus on nine-role-based tracks plus a special programme for CIOs. It comprises more than 200 analyst-led sessions, interactive workshops, peer roundtables and how-to clinics. "We enhanced the programme to include more industry-oriented content around defense, financial services, healthcare, government and higher education, and overall an increased focus on Europe," said **Mr Mann**. "Delegates will be able to walk away with a clear action plan for the next three, six and 12 months, and discover processes and technologies that can help cut costs and improve efficiency while expanding existing capabilities."

For further information about the event please visit <u>www.gartner.com/eu/symposium</u>.

Members of the media can register by contacting Laurence Goasduff, Gartner PR on + 44 (0) 1784 267 738 or at Laurence.goasduff@gartner.com.

Follow news, photos and video coming from Gartner Symposium/ITxpo on Facebook at http://www.facebook.com/home.php#/Gartner?ref=ts, on Twitter at http://twitter.com/Gartner_inc using

<u>#GartnerSym</u>, on Flickr at <u>http://www.flickr.com/photos/27772229@N07/</u> and on YouTube at <u>http://www.youtube.com/gartnervideo</u>.

About Gartner Symposium/ITxpo

Gartner Symposium/ITxpo is the industry's largest and most important annual gathering of CIOs and senior IT executives. This event delivers independent and objective content with the authority and weight of the world's leading IT research and advisory organization, and provides access to the latest solutions from key technology providers. Gartner's annual Symposium/ITxpo events are key components of attendees' annual planning efforts. They rely on Gartner Symposium/ITxpo to gain insight into how their organizations can use IT to address business challenges and improve operational efficiency. For more information, please visit www.gartner.com/eu/symposium/

About Gartner

Gartner, Inc. (NYSE: IT) is the world's leading information technology research and advisory company. Gartner delivers the technology-related insight necessary for its clients to make the right decisions, every day. From CIOs and senior IT leaders in corporations and government agencies, to business leaders in high-tech and telecom enterprises and professional services firms, to technology investors, Gartner is the valuable partner to 60,000 clients in 10,800 distinct organizations. Through the resources of Gartner Research, Gartner Executive Programs, Gartner Consulting and Gartner Events, Gartner works with every client to research, analyze and interpret the business of IT within the context of their individual role. Founded in 1979, Gartner is headquartered in Stamford, Connecticut, U.S.A., and has 4,300 associates, including 1,200 research analysts and consultants, and clients in 80 countries. For more information, visit gartner.com.