## Dr. Angelika Dammann Joins SAP as Newest Executive Board Member

Company Continues its Transformation to Employee-Focused Culture and Appoints First Female to the SAP Executive Board

WALLDORF, Germany, July 1 /PRNewswire-FirstCall/ -- <u>SAP AG</u> (NYSE: SAP) today announced that Dr. Angelika Dammann has officially joined the company as its newest Executive Board member, leading the global human resources function and serving as labor relations director.

Dammann joins SAP from Unilever DACH, which encompasses Germany, Austria and Switzerland, where she served as vice president, Human Resources, and labor relations director, and also was a member of the company's board. Her accomplishments included significant transformation initiatives that resulted in improved employee morale, enhanced recruitment and retention efforts, and overall cost savings. Prior to Unilever, Dammann spent 17 years with the Shell organization in positions of increasing responsibility, including HR policy advisor, global communications director and vice president of the group IT infrastructure organization. While at Shell, she was charged with the implementation of largescale business transformation and organizational change that exceeded goals in talent management and employee engagement.

"SAP is comprised of highly talented, driven and diverse employees, and it's a wonderful opportunity for me to help SAP champion our passionate workforce," said Dammann. "I am excited to be a part of SAP's transformation and help drive this company's growth strategy to the next level."

This appointment comes as SAP continues its focus on simplifying the organization, accelerating innovation, improving execution and driving customer centricity through an empowered workforce. Included in this strategy is the appointment of a Human Resources board area dedicated solely to people, their development and growth.

"One of our first priorities as co-CEOs was to address the critical need to significantly improve our employee engagement worldwide," said Bill McDermott and Jim Hagemann Snabe, co-CEOs, SAP. "We are confident that we have found the perfect champion for our people in Angelika. With her global experience and understanding of the dynamic needs of a diverse employee base, we believe that she is uniquely qualified to lead an innovative, responsive HR function."

Dammann will be the first female member of the SAP Executive Board in the company's history.

SAP is the world's leading provider of business software(\*), offering applications and services that enable companies of all sizes and in more than 25 industries to become best-run businesses. With more than 97,000 customers in over 120 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE, under the symbol "SAP." For more information, visit www.sap.com.

(\*) SAP defines business software as comprising enterprise resource planning, business intelligence, and related applications.

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