Neko Entertainment give European Nintendo DSi owners the chance to personalize, mix and "give life" to their photos as the US number 1's most popular paid application/game
Faceez comes to Europe

PARIS, FRANCE – April 8th, 2010 - Neko Entertainment a leading independent video game developer and publisher is pleased to announce that *Faceez* its' creative photo suite for the Nintendo DSi™ will be released on the Nintendo DSi Shop on April 9th. Designed exclusively for Nintendo DSiWare™, *Faceez* allows you to personalize, mix and decorate your photos with a huge range of accessories and animations that can then be shared online with friend*s*.

"Faceez is a quirky, fun application that allows Nintendo DSi owners the power to manipulate, animate and customize the photos they capture on their DSi", said Laurent Lichnewsky, Managing Director of Neko Entertainment, "Since the launch of Faceez in North America it has become one of the most popular paid for applications on the DSi Shop. Quite simply no other application out there gives you the ability to bring yourphoto library to life".

Using the Nintendo DSi camera *Faceez* enables users to change pictures of their friends by mixing, disguising and animating photos into brand new, fun and crazy creations. With over 150 funny accessories including hats, mustaches, glasses and beards to the latest fashionable haircuts, users can create new disguises for the faces behind photos.*Faceez* also allows users to mix their facial features (eyes, nose, mouth, hair) with those of their friends to create comical results that will have your friends rolling around the floor with laughter.

With *Faceez* photos literally come to life and with over 65 different animations that can be animated on different parts of the body including arms, legs, eyes and mouth. Photo profiles can also be posed against the backgrounds of the pictures that are captured. New entertaining creations can then be exported and sent to your friends online or posted on social network sites including Facebook.

Faceez is rated PEGI 7+ in Europe and will be available on the Nintendo DSi Shop from April 9th priced at 200 Nintendo DSi Points. Check out the *Faceez* Page on Facebook for the latest news, screenshots and videos.

For more information about Neko Entertainment, please visit: www.e-neko.com

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About Neko Entertainment

Since 1999 Neko Entertainment has been developing video games exclusively for consoles and PC. Neko's productions are base around an evolutionary development platform for consoles called the Neko Game Development Kit (NGDK). This in-house technology allows our team to develop simultaneously games across multiple platforms. Neko Entertainment is officially license to develop on Nintendo, Sony, Microsoft and PC platforms. Neko's main activity is to develop licensed titles for leading worldwide publishers such as Vivendi Universal Games, The Game Factory, Deep Silver, Atari and Ubisoft. Over the years and after many released titles, Neko has become accustomed to follow the strict requirements and guidelines of its licensors, while aiming to create exciting game content. In 2003 Neko Entertainment creates and develops the concept of the "Cocoto Collection", a coherent series of cute games designed for the PlayStation 2, PC, Nintendo GameCube™306, Game Boy™ Advance186, Nintendo DS™ and Wii™, iPhone and iPod). Thanks to this attractive IP and others, Neko Entertainment has built strong partnerships all over the word with several distributors and publishers such as Big Ben Interactive, Koch Media, Midas Interactive, Micro Application, Atlus,

InterChannel Holon, Kemco, Eidos, Take 2 and Midway. Neko Entertainment invests continuously to exploit the full potential of the new generation of consoles by creating innovative game plays and technologies, and are already looking towards the Next Generation of gaming experience.