

PRESS RELEASE

**China 3G TD-SCDMA Handset Shipments to Grow 600 Percent
in 2010**

Boston, MA - April 12, 2010 – According to the latest research from Strategy Analytics, China's 3G TD-SCDMA handset shipments will grow 600 percent during 2010. With the backing of the world's largest mobile operator, China Mobile, TD-SCDMA will be one of the fastest growing mobile technologies in the world, making China an important 3G market.

Tom Kang, Director at Strategy Analytics, said, "We forecast TD-SCDMA handset shipments to grow an impressive 600 percent annually in China during 2010. Aggressive marketing and subsidizing of new phones and keener pricing of services by China Mobile will make TD-SCDMA one of the world's fastest growing mobile technologies."

Neil Mawston, Director at Strategy Analytics, added, "The surging volumes of TD-SCDMA handsets will make China an important 3G market that no major brand can afford to ignore. Companies that we expect to benefit from the growth of TD-SCDMA will include Nokia, Samsung, ZTE, Huawei, MediaTek, ST-Ericsson and Spreadtrum. If Apple eventually chooses to launch a TD-SCDMA version of its iPhone, then we believe this would ignite the market and provide considerable upside for Apple in China."

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The full report, *Global Handset Sales Forecast by Country: 2002 to 2015*, is published by the Strategy Analytics Wireless Device Strategies (WDS) service, details of which can be [found here](#).

About Strategy Analytics:

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