



## Dailymotion's iPad App Brings a Complete Mobile Video Entertainment Experience to the iPad

*iPad offered ability to surf, discover and share over 13 million videos in 14 themed channels*

**New York, NY – April 02, 2010** – Dailymotion, one of the largest Web video sites in the world, today announced the launch of the Dailymotion application for the iPad. One of a limited number of apps available for the device upon its highly-anticipated April 3rd release, the Dailymotion's app offers users a best-of-breed video viewing experience for the Apple iPad.

The new Dailymotion iPad App includes the main websites 14 themed channels such as Music, Film & TV, Funny and Sports & Extreme and high quality video for the device's larger screen size. The user-friendly interface gives users the ability to browse and search from a library of over 13 million videos while playing a video. The application also facilitates discovery of the latest viral hits and sharing with friends through popular social networking tools. Future versions of the app will include HD video and the ability to view Dailymotion content on TV via a video cable.

*"With the iPad App, Dailymotion continues to be on the cutting edge offering consumers the best ways to find and view video content," commented Cédric Tournay, CEO of Dailymotion. "Our users were elated when we were among the first to launch an iPhone-friendly Web video site in 2007, and we are sure Dailymotion for iPad will give them an even better way to enjoy video wherever and whenever they choose."*

### **About Dailymotion**

As one of the leading sites for sharing videos, Dailymotion attracts 66 million unique monthly visitors and one billion videos views worldwide (source: comScore, January 2010).

Dailymotion offers the best content from users, independent content creators and premium partners. Using the most advanced technology for both users and content creators, Dailymotion provides high-quality and HD video in a fast, easy-to-use website that also automatically filters infringing material as notified by content owners.

Offering 19 localized versions, Dailymotion's mission is to provide the best possible entertainment experience for users and the best marketing opportunities for advertisers, while respecting content protection.

<http://www.dailymotion.com>