



Press Release

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Nokia Siemens Networks promises TV on any screen, on demand

New software platform allows service providers to create new applications, offers remote personal video recording

Nokia Siemens Networks has launched a new software platform that allows people the freedom to watch TV on multiple devices. The platform lets operators provide live, recorded or video-on-demand TV to mobile phone, Internet-connected computer, satellite or digital terrestrial television screens. In addition, it offers an open platform for creating new applications and provides remote personal video recording, catch-up TV, operator-to-subscriber messaging, faster channel change speed and enhanced IPTV picture stability.

“This new software platform lets subscribers enjoy video content and manage it in a consistent way, whether inside or outside the home,” said Brook Longdon, head of media and entertainment solutions, Nokia Siemens Networks. “By offering quality video on a range of different devices, across different networks, and by providing an open environment for app development, we free operators to partner with developers without being bound to any one vendor's roadmaps and to differentiate their service.”

Supporting a consistent user experience across a range of devices and networks is compelling for the consumer as it offers simplicity. Delivering content in this way can be complex and operationally costly for the operator. The new platform resolves this by supporting different environments from a single, cost-efficient control point based on the DVB-IPTV and Open IPTV Forum's Baseline Managed Profile specifications*.

The platform supports several types of network-based personal video recording, including user-controlled and operator-controlled recording functionality, to allow flexibility in business models and in navigating content rights issues. This allows people to watch one channel while recording another for later viewing.

The platform has enhancements to Nokia Siemens Networks' award winning Interactive Applications toolkit, boasting faster application development and time to market, and greater flexibility in terms of user interface customization**.

The new platform also sees the introduction of network-based catch-up TV, whereby previously shown content is automatically made available for later viewing. It offers operator-to-subscriber messaging, enabling

operators to send relevant operational and marketing messages to all or a subset of their subscriber base. The new platform also offers enhanced channel change speed and picture stability over IPTV networks.

The new software platform is a component of an end-to-end solution that enables operators to introduce advanced TV services rapidly. Nokia Siemens Networks has extensive experience as an end-to-end IPTV system integrator and middleware provider, and delivers a wide range of related professional services, including business and technical consulting, systems integration, and installation.

Nokia Siemens Networks is introducing its new software platform at the IPTV World Forum, London (March 23-25).

About Nokia Siemens Networks

Nokia Siemens Networks is a leading global enabler of telecommunications services. With its focus on innovation and sustainability, the company provides a complete portfolio of mobile, fixed and converged network technology, as well as professional services including consultancy and systems integration, deployment, maintenance and managed services. It is one of the largest telecommunications hardware, software and professional services companies in the world. Operating in 150 countries, its headquarters are in Espoo, Finland.

www.nokiasiemensnetworks.com

Engage in conversation about Nokia Siemens Networks' aim to reinvent the connected world at <http://unite.nokiasiemensnetworks.com> and talk about its news at

<http://blogs.nokiasiemensnetworks.com>

Find out if your country is exploiting the full potential of connectivity at

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Notes to editors

IPTV has evolved into a mature business. At the end of 2009 there were approximately 33 million IPTV subscribers globally. This is expected to rise to 100 million subscribers in 2013, generating revenues in excess of 3.5 billion US dollars (Informa Telecoms & Media December 2009) and a worldwide compound annual growth rate for 2009-2014 of 21.6%. Nokia Siemens Networks' IPTV platform is implemented successfully in more than 70 customer networks worldwide.

* DVB-IPTV is an open Digital Video Broadcasting (DVB) standard for the delivery

of audio/video services via Internet protocol networking. DVB-IPTV was formerly known as DVB-IPI. The Open IPTV Forum is a pan-industry initiative for producing end-to-end IPTV specifications that will take the next generation of IPTV to the mass market. The forum is fully open to participation from across the communications and entertainment industries. Nokia Siemens Networks is one of the founding members. (www.oipf.tv)

** The new software platform's open application environment is Java based and enables applications such as the superimposing of live weather or stock market information in the media stream.