

### **CDC Software**

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# La solution CDC Factory est mise en place dans les usines Boots Contract Manufacturing, leader européen des fabricants de produits de santé

- Boots Contract Manufacturing (BCM) a choisi CDC Factory pour gérer ses processus de fabrication
- Cette solution permettra à BCM d'augmenter ses capacités de production et de réduire les coûts dans ses usines
- BCM est l'un des premiers fabricants européens de produits de beauté et de soins de santé

# CDC Software's CDC Factory Solution is Implemented By Boots Contract Manufacturing, A Leading Manufacturer of Healthcare Products in Europe

**Paris, le 29 mars 2010** — CDC Software Corporation (NASDAQ: CDCS), a global provider of enterprise software applications and services, today announced that Boots Contract Manufacturing (BCM), a member of the Alliance Boots group of companies, has implemented CDC Factory as its manufacturing operations management (MOM) system. BCM intends to use CDC to help drive productivity improvements and cost savings throughout its manufacturing plant.

BCM, one of Europe's leading manufacturers of beauty and healthcare products, including toothpaste, deodorant and cosmetics, including the iconic No.7 European brand, has gone live with CDC Factory at its Nottingham, UK plant in less than six weeks

BCM has been a leader in developing and manufacturing health and beauty products since 1935 when its first UK factory was opened. It now has its original manufacturing facility in Nottingham, UK along with sites in Vitré, France; Frankfurt, Germany and one assembly plant in Walbrzych, Poland. BCM produces more than 5,000 different types of products representing 350 million units every year.

Installing the CDC Factory software was part of BCM's operational excellence program, which targets cost saving initiatives across the UK factory. A Factory Profit Audit conducted jointly by CDC Factory and the BCM factory team identified areas it believed could generate immediate cost savings and an estimated six percent efficiency improvement across its

factory lines when leveraging CDC Factory for accessing key operating metrics, such as Overall Equipment Effectiveness (OEE).

After evaluating CDC Factory, the team recognized the benefits of empowering the shop floor teams with real-time intelligence and performance metrics which encouraged immediate actionable decisions to be made.

Steve Parr, BCM Factory general manager said: "We chose CDC Factory after a thorough evaluation process of several products which we believe revealed that CDC Factory was truly the only packaged solution. We also liked how the CDC Factory team understood and focused on the importance of achieving real return on investment (ROI) and systematic cost reductions quickly.

"CDC Factory has gone live within the six week time line and we are now focused on delivering real savings on the plant floor quickly. After the CDC Factory Profit Audit, we realized that CDC Factory has been designed with shop floor workers in mind and empowers them to take ownership of improvement opportunities."

"I am delighted that BCM joins our growing list of world class manufacturers implementing CDC Factory as part of their continuous improvement initiatives to drive down costs and improve plant performance," said Mark Sutcliffe, president of CDC Factory product line, CDC Software.

CDC Factory is a packaged manufacturing operations management system that transforms manufacturing performance by empowering people to make real-time actionable decisions. It combines shop floor data capture, paperless quality management, packaged metrics like Overall Equipment Effectiveness (OEE), manufacturing analytics and executive scorecards. Pre-built continuous Improvement capabilities combined with an implementation model focused on business transformation means organizations can deliver improvement results rapidly from project commencement.

### About Boots Contract Manufacturing

A member of the Alliance Boots group of companies, Boots Contract Manufacturing (BCM) has been producing high quality health and beauty products at its United Kingdom (UK) manufacturing plant since 1935. During this time BCM has created many famous Boots brands both in the UK and in international markets. These include No7 and 17 colour cosmetics, the Soltan sun care range, Natural Collection and Botanics. Boots Contract Manufacturing produces and develops a wide range of high quality products for internal and external customers.

#### About CDC Factory

CDC Factory is a packaged manufacturing operations management system that transforms manufacturing performance by empowering people to make real-time actionable decisions. By standardizing the best practices of lean manufacturing, OEE (Overall Equipment Effectiveness) and continuous improvement, CDC Factory provides a real-time framework that integrates scheduling, operations, quality and maintenance. Specifically designed for food and beverage, pharmaceutical packaging and consumer packaged goods manufacturers, CDC Factory enables real-time decision making to support a demand-driven strategy at all levels in the organization, from factory floor operators to executive management. Leading manufacturers are using CDC Factory to reduce operating costs and waste, unlock hidden capacity, improve customer service and employee satisfaction, while minimizing risk by assuring regulatory compliance. For more information, visit: www.cdcfactory.com.

#### A propos de CDC Software

CDC Software, « The Customer-Driven Company<sup>™</sup> », fournit aux entreprises des applications logicielles conçues pour les aider à mieux satisfaire leurs clients tout en gagnant en efficacité et en profitabilité. La gamme de produits de CDC Software comprend les solutions de gestion de la relation client CDC Pivotal CRM, Saratoga CRM et CDC NFP/NGO, le logiciel de gestion des réclamations clients CDC Respond, la solution CDC eCommerce ,des offres complémentaires de CRM à 360°, des

solutions sectorielles, les progiciels de gestion intégrés CDC Ross ERP et CDC Power, la solution de gestion de la chaîne logistique (SCM), des entrepôts et des commandes CDC Supply Chain, les logiciels de gestion des opérations de production en temps réel (MES) CDC Factory, et MOM/EMI Activplant, la solution CDC X-alert (gestion des alertes de la chaîne logistique en temps réel), et enfin les outils de gestion des ressources humaines et les logiciels analytiques de Platinum China.

Toutes ces solutions sont utilisées par plus de 6 000 clients à travers le monde dans les secteurs de la fabrication, des services financiers, de la santé, de la construction, de l'immobilier et de la distribution. Elles sont assorties d'une offre complète de services qui couvre l'intégralité du cycle de vie des technologies et des applications, avec notamment des prestations d'aide au déploiement, de conseil, d'externalisation, de gestion d'applications et de développement offshore. CDC Software est la division logicielle du Groupe CDC Corporation (NASDAQ : CHINA). Pour plus d'informations, rendezvous sur www.CDCsoftware.com.