

DETAILS REVEALED ABOUT MYTHEON'S EPIC BOSSES: HADES, PERSEPHONE AND CIRCE

Embarking on a Heroic Mythological Journey, Players Will Begin a Quest to Free Humans From The Will of The Gods

AUSTIN, TEXAS - (MARCH 17, 2010) -- True Games Interactive, an international multi-player online game developer and publisher, along with award-winning developer, Petroglyph, today revealed details of several of the mythological bosses players will encounter in their highly-anticipated online, multiplayer action/RPG with strategic game play, *Mytheon*, due this Spring www.MytheonGame.com. In addition to many other colossal gods, players can expect to see the goddess of the harvest and seasons: Persephone, daughter of Zeus and Demeter. Persephone is also the Queen of the Underworld alongside Hades, forever doomed to preside over the realm of the dead. Players will also be introduced to the venerable sorceress, Circe.

"Based on real-world mythologies, we wanted players of *Mytheon* to experience not only the thrilling gameplay, but we also wanted that gameplay to occur within a recognizable historical context," said Peter Cesario, Director of New Business and Product Development at True Games Interactive. "With that in mind, players will find it thrilling to battle such epic deities as Persephone, Hades and the lesser-known but not to be underestimated, Circe."

About Hades

When the Olympians were freed from their father's belly, Zeus, Poseidon, and Hades agreed to draw lots. The eldest, Hades was the unfortunate brother who drew the shortest straw, condemning him to rule over the realm of the dead. While Hades was considered an iron-fisted ruler, he was thought of as a fair one--only those who crossed him directly were subject to his wrath. When the war with the gods began, Hades first chose the side of neutrality only to ultimately side with his siblings.

About Persephone

The daughter of Demeter, Persephone is the goddess of the harvest and the seasons. While she represents purity, youth, and vitality, Persephone's beauty so enchanted Hades that he kidnapped her forcing Demeter, Persephone's mother, to render the earth fallow and cold. Compelled to intervene, the other gods dispatched Hermes to the Underworld to recover Persephone. Forced to spend three months out of every year in the Underworld with Hades, Persephone came to be known as the Queen of the Underworld. As the legend holds, if one was alive and ate or drink while in the underworld they become a part of the underworld and could not leave. Hades tricked Persephone into eating three pomegranate seeds and therefore she was condemned to spend three months out of every year in the Underworld. This time in mythology became known as the season of Winter.

As time went on, Persephone was seduced by Hades and eventually abandoned her innocence. Her warmth and compassion having devolved into coldness and greed when the war with the gods began, Persephone vowed to battle those who would attempt to destroy the world and life she had come to love.

About Circe

A powerful sorceress, Circe is widely known for her unrivaled command of the art of alchemy. Indeed, it was by Circe's hand that Odysseus and his crew were delayed on her isle of Aea for an entire year at the start of the hero's great journey. With but a sip of her potion, Odysseus' men were transformed into swine, but the great hero was clever and did not fall under the sorceress' spell so easily. Impressed, Circe offered hospitality to Odysseus and his men. When Odysseus eventually left her company, Circe continued her pursuit of power and when she was approached by the gods, the sorceress couldn't refuse. Circe has created Odysseus' Passage--a trial of sorts that pits would-be heroes against the very same dangers braved by the hero during his epic journey.

Mytheon is an online, multiplayer action/RPG with strategic game play where players experience classic mythology come to life and challenge legendary gods to define their own fate. Players, or "Stonecasters," are powerful humans imbued with the ability to cast spells, summon minions, and erect structures that aid them in battle. An assortment of classes are available that approach combat differently and offer a range of unique, cinematic abilities.

For additional details on *Mytheon* and to sign up for the closed beta test please

visit:<http://www.mytheongame.com> . To follow all the latest news, please visit<http://www.facebook.com/mytheon> , <http://twitter.com/mytheongame> and<http://www.youtube.com/group/mytheon> .

For additional details on Mytheon, please visit: <http://www.mytheongame.com>.

About True Games Interactive

Based in Austin, Texas, True Games Interactive is an international multi-player online game developer and publisher. It was founded by a core team of MMO industry veterans with extensive experience in publishing and operating online games. True Games brings new and innovative development ideas online, delivers them with a state-of-the-art game platform, and leverages micro-transaction revenue models. True Games released its first game, Warrior Epic, (www.warriorepic.com) in 2009 and this Spring will launch Mytheon, its premier online, multiplayer action/RPG with strategic game play elements set in an online mythology-based universe.

They are working with world-class publishers to license existing online titles and world-class developers, including Petroglyph (www.MytheonGame.com), to create games exclusively for online play. The company has multiple titles in development at its wholly-owned development studios based in Austin, Texas and Beijing, China.

UTV Software Communications Ltd (UTV), India's first integrated global media and entertainment company, holds a strategic stake in True Games Interactive.

About Petroglyph

Founded in 2003, Petroglyph is an award-winning, independent game development studio located in Las Vegas, Nevada. The company is comprised of industry veterans with a studio-wide average of over ten years in game development. The Petroglyph team specializes in the Action RPG and Real-Time Strategy (RTS) genres, leveraging the experience gained from developing original hit franchises for PC and consoles. Petroglyph uses their proprietary GLYPHX Online game engine, tools and technology to power their next-generation titles. For more information about Petroglyph, please visit www.petroglyphgames.com.

About UTV Software Communications

UTV Software Communications Limited is India's leading global integrated media house with business interests in Television, Movies, Broadcasting, Games Content and New Media. UTV India & its subsidiaries (UTV) create, aggregate and disseminate content of various genres across varied distribution platforms. Listed on India's premier stock exchange, The Bombay Stock Exchange (BSE), Mumbai UTV is India's only diversified media and Entertainment Company with content creation abilities across platforms and genres. It has subsidiaries with offices across India, UK, USA and Japan. The Walt Disney Company holds a strategic stake in UTV.