

Herbert Heitmann, Chief Communications Officer, to Leave SAP

WALLDORF, Germany, March 10 /PRNewswire-FirstCall/ -- After 12 years leading Global Communications at SAP AG (NYSE: SAP), Herbert Heitmann is embarking on a new career leading communications and marketing at another worldwide corporation. Until a new head of Global Communications at SAP is announced, Jen Roach will assume Heitmann's tasks temporarily. Roach leads the Market Unit Communications department within Global Communications.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20050310/SFTH009LOGO-a>)

"Herbert created a global organization that integrates and aligns SAP stakeholders both internally and externally, builds thought leadership, and is dedicated to maintaining and preserving SAP's global reputation. All of us on the Board are deeply grateful to Herbert for his accomplishments and years of service, and we wish him all the best for the future," said Bill McDermott, co-CEO at SAP AG.

About SAP

SAP is the world's leading provider of business software(*), offering applications and services that enable companies of all sizes and in more than 25 industries to become best-run businesses. With more than 95,000 customers in over 120 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE, under the symbol "SAP." For more information, visit www.sap.com.

(*) SAP defines business software as comprising enterprise resource planning, business intelligence, and related applications.

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