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## **ACCESS™ Connect Ecosystem Program Strengthens Support for Silicon and Hardware Partners**

- **ACE Plus program introduced with additional technical support and go-to-market benefits**
- **Conexant joins as first ACE Plus partner**
- **New ACE partners announced**

**Mobile World Congress, Barcelona, February 15, 2010** – ACCESS CO., LTD., a global provider of advanced software technologies to the mobile, beyond-PC and digital TV markets, today announced ACCESS™ Connect Ecosystem (ACE™) Plus, a by-invitation member program designed to help silicon and hardware partners maximize engineering resources and achieve faster time-to-market in deploying innovative solutions for connected devices. The ACE Plus program, an extension to ACCESS' popular ACE global partner program, will provide engineering services and go-to-market support, such as helping partners integrate the latest ACCESS software and technologies into their hardware solutions for rapid prototyping and product demonstrations.

ACE Plus program benefits include a range of professional services from ACCESS, including pre-sales support, joint marketing and sales tools and activities, product management and conceptualization, consulting and development of pre-integrated solutions and other technical services. By offering support to help partners align their technology roadmap with ACCESS' technology roadmap, the ACE Plus program provides a one-stop-shop approach to the ACCESS ecosystem.

Conexant Systems, Inc. ([www.conexant.com](http://www.conexant.com)) , a leading provider of solutions for imaging, audio, embedded modem and video surveillance applications, has joined as the first member of the ACE Plus program. Conexant will showcase its CX92735 system-on-chip

solution in an Evaluation Kit integrated with ACCESS NetFront™ technologies—including NetFront™ Browser, NetFront™ FlexUI, NetFront™ IMS Client Package, NetFront™ Living Connect and NetFront™ Widgets—at the ACCESS booth at Mobile World Congress in Barcelona. The CX92735 also supports advanced features including streaming media content, MP3 audio playback with slideshow functionality, and Wi-Fi, Bluetooth® and Ethernet connectivity. As a collaboration under the ACE Plus program, Conexant and ACCESS created this innovative solution for connected digital photo frames and the interactive display appliance market.

“Integrating our advanced imaging chip with ACCESS’ leading-edge software allows mobile operators to quickly migrate a proven technology from the cell phone market to consumer devices such as connected frames and tablets with larger screens,” said René Hartner, vice president of marketing for Conexant. “We’re pleased to be the first member of the ACE Plus program, and look forward to working with ACCESS on future solutions for the mobile connected world.”

“Valued partners are the key to any company’s success in this industry,” said Tomihisa Kamada, president, CEO and co-founder of ACCESS. “The new ACE Plus program will help our partners leverage ACCESS’ mobile industry reputation and ecosystem to expand their business opportunities into the new Connected Generation.”

ACCESS continues to expand its original ACE global partner program with new members, including Always Innovating ([www.alwaysinnovating.com](http://www.alwaysinnovating.com)), HY Research ([www.hy-research.com](http://www.hy-research.com)), TCL Communication ([www.tclcom.com](http://www.tclcom.com)) and Ubergizmo ([www.ubergizmo.com](http://www.ubergizmo.com)). ACE partners who will be featured in the ACCESS booth at Mobile World Congress include Accuweather, Conexant, Discretix, Monotype Imaging, Nuance, and RedBend. The ACCESS booth at Mobile World Congress is located at CY10 in the Courtyard Area, Fira de Barcelona. For more details, visit:

[http://www.access-company.com/news/events/mwc\\_2010/mwc2010.html](http://www.access-company.com/news/events/mwc_2010/mwc2010.html).

For more information on ACE and ACE Plus, contact Albert Chu, VP global alliances at [albert.chu@access-company.com](mailto:albert.chu@access-company.com).

## **About ACCESS**

ACCESS CO., LTD. is a global company providing leading technology, software products and platforms for Web browsing, mobile phones, wireless handhelds, Digital TVs and other networked devices. ACCESS' product portfolio, including its NetFront™ Browser, Garnet™ OS and ACCESS Linux Platform™, provides customers with solutions that enable faster time to market, flexibility and customizability. The company, headquartered in Tokyo, Japan, operates subsidiaries and affiliates within Asia, Europe and the United States. ACCESS is listed on the Tokyo Stock Exchange Mother's Index under the number 4813. For more information about ACCESS, please visit <http://www.access-company.com/>

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