

CeBIT 2010: Intel Extreme Masters World Championship Finals determine the world's greatest eSports champions

Cologne, February, 16th 2010 – At August 20th, 2009 the fourth season of the global league of eSports champions, Intel Extreme Masters, kicked off at gamescom in Cologne. With an overall prize-money of 530,000 US-Dollar, the Intel Extreme Masters are the worldwide most endowed professional online gaming tournament. After stops in China, Dubai, Canada, Germany and Taiwan the global league of eSports champions hits its peak at CeBIT 2010. Over 3,200 m² exhibition area all about gaming, entertainment and the latest technology establish the setting for the world's best gamers' championship.

World Championship Finals at the Intel Gaming Hall

The World Championship Finals determine the world's greatest eSports champions from March 2nd until March 6th at the CeBIT trade fair at the Intel Gaming Hall (Hall 23) in the disciplines Counter-Strike 1.6, Quake Live and World of Warcraft.

Further information about eSports is available at www.turtle-entertainment.com
Further information about the Intel Extreme Masters: www.intel-extreme-masters.com
Pictures of the start of the season at gamescom 2009 are available at www.esl-world.net/masters/gallery/?event=491.

The Intel Extreme Masters at the CeBIT trade fair:

When: Tuesday, March 2nd until Saturday, March 6th 2010.

Where: CeBIT 2010 trade fair, Intel Gaming Hall (Hall 23), Hannover
www.cebit.de

Further details of Turtle Entertainment' exhibition area
<ul style="list-style-type: none">• March 2nd - 6th, 2010 ESL TV provides daily coverage of the Intel Gaming Hall in german and english• March 2nd - 6th, 2010 Free-Gaming-Area – Dell and Intel equip the Intel Gaming Hall with finest technology for the best possible gaming experience• March 2nd - 6th, 2010 Intel Extreme Masters World Championship Finals