



## COMMUNIQUE DE PRESSE

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### **Qualcomm Becomes the First Chipset Company to Support Microsoft Windows® Phone 7 Series**

— *Company's Snapdragon Platforms Powering  
New Windows® Phones Designed for Life in Motion* —

BARCELONA, Spain — February 15, 2010 — [Qualcomm Incorporated](http://www.qualcomm.com) (Nasdaq: QCOM), a leading developer and innovator of wireless technologies, products and services, today announced that it is the first chipset company that will support, with its integrated chipset solutions and system software, commercial launches of phones based on Microsoft Corp.'s Windows® Phone 7 Series. The Company is working with Microsoft and multiple device manufacturers on smartphones powered by its Snapdragon™ platforms and running Windows Phone 7 Series software, currently scheduled to begin launching in time for the 2010 holiday season. Snapdragon chipsets integrate high-performance, custom CPUs with 3G and powerful multimedia capabilities in a single chip.

The latest version of Windows Phone software, announced today, is distinguished by its smart design and delivery of truly integrated experiences. Combining the capabilities of Windows Phone 7 Series software and Qualcomm's industry-leading chipset solutions will enable a new generation of devices that redefine the possibilities of mobile experiences.

"People's lives are not a set of discrete tasks and their phones should not be either. Windows Phone 7 Series software offers a fresh approach that integrates the Web, applications and content and brings new services such as Zune and Xbox LIVE to the phone for the first time," said Andy Lees, senior vice president, Microsoft. "We've worked closely with Qualcomm on Windows Phone 7 Series software and Qualcomm's Snapdragon chipsets are an integral part of bringing to life the rich, integrated experiences on a Windows Phone in a way that conserves battery life and provides always-on connectivity."

"Qualcomm has a long history of working closely with Microsoft on Windows Phone, and we are continuing this collaboration to support the launches this year of exciting new Windows Phone 7 Series devices based on our Snapdragon chipsets," said Steve Mollenkopf, executive vice president of Qualcomm and president of Qualcomm CDMA Technologies. "We are very excited about the next generation of devices that will leverage the synergy of our highly integrated system on a chip solutions and Microsoft's Windows Phone 7 Series software."

Qualcomm Incorporated (Nasdaq: QCOM) is a leader in developing and delivering innovative digital wireless communications products and services based on CDMA and other advanced technologies.

Headquartered in San Diego, Calif., Qualcomm is included in the S&P 100 Index, the S&P 500 Index and is a 2009 FORTUNE 500 company. For more information, please visit Qualcomm around the Web:

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