

WALL STREET INSTITUTE UNVEILS NEW IPHONE APPLICATION AT ANNUAL CONFERENCE FOR GLOBAL NETWORK PARTNERS

Baltimore, MD and Las Vegas, NV – January 20, 2010 - Wall Street Institute, the world's premier provider of English language instruction for adults, today announced the release of The English Survival Tool Kit, a new iPhone application designed for people around the world who are currently learning or are considering learning English. The announcement was made at Wall Street Institute's Annual Conference for its global network partners, Connections 2010, being held in Las Vegas, USA.

The Survival Tool Kit application offers several different features, including a Pocket Dictionary, Verb Wheel, and Text Translator. The Pocket Dictionary helps people quickly find definitions for words, and gives an audio example of the word to help people hear how it is properly pronounced. With the Verb Wheel, users can find the correct form of irregular verbs for any given situation. The Text Translator translates words and phrases from eight different languages into English.

"The WSI English Survival Tool Kit offers an intuitive interface and features that are easy to use and understand," said Duane Viazanko, Wall Street Institute's Chief Technology Officer.

The application also includes a practice feature, which allows people to record their voice speaking a word in English. They can then compare it with the proper pronunciation of the word.

"The benefits of having a tool like this to help people properly use the English language anytime they need to are countless," said Chris Eden, Wall Street Institute's Vice President of Franchise Operations and Development. "People of all races and cultural backgrounds are seeking to learn how to communicate effectively in English for a variety of different reasons. This new tool will complement the language education they currently receive in our centers, and serve as their English language tutor available at any time. This new tool is one more way Wall Street Institute reinforces the language they are learning to help them achieve their language goals."

The tool was unveiled at Wall Street Institute's Annual Conference being held through January 21 in Las Vegas, USA. The annual conference is designed to gather franchise owners and other top executives from the Wall Street Institute network to present new products and discuss corporate goals and strategies for the coming year. Representatives from around the world gathered in Las Vegas for this year's event.

“The annual conference is a great opportunity for people across the WSI network to get together and share ideas,” said Timothy Daniels, Wall Street Institute’s Chairman and CEO. “It is great for business, as products are introduced and best practices are shared, and it is good for teambuilding.”

About Wall Street Institute

Wall Street Institute (www.wallstreetinstitute.com) is the premier provider of English language instruction for individuals and corporate clients around the world. The Company's innovative blended learning method integrates the best of proven learning approaches to provide the most effective English language instruction available for adults. Students listen, read, write, speak, and practice English with guidance and support from highly trained native English speaking teachers. Wall Street Institute's curriculum is aligned to the Common European Framework Reference for Languages (CEFR), according to a study undertaken with the support of the University of Cambridge English for Speakers of Other Languages Examination group (CESOL). Utilizing both company-owned and franchised centers, Wall Street Institute has provided instruction to over 2 million students in over 400 centers in 28 countries in Africa, Asia, Europe, Latin America, and the Middle East. Founded in 1972, Wall Street Institute's international offices are in Baltimore, Maryland in the United States and Barcelona, Spain. Wall Street Institute is owned by the private equity firm, The Carlyle Group.

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