

Avnet Technology Solutions Receives TANDBERG's Channel Development Partner of the Year Award

Bracknell, October - [Avnet Technology Solutions](#), the solutions distribution leader and an operating group of [Avnet, Inc.](#) (NYSE: [AVT](#)), announced today that they have been recognized as the Channel Development Partner of the Year for EMEA by TANDBERG, the leading global provider of video conferencing and telepresence solutions. Avnet received the award on the 11th October at the TANDBERG EMEA Partner Summit in Lisbon, Portugal.

"Avnet has been a critical partner in developing the UK and Ireland markets for TANDBERG," said Geir Olsen, TANDBERG President of EMEA. "They have successfully worked with TANDBERG to develop 26 partners within the two markets and thanks to their efforts; partner revenue has grown an average of 35% year over year since 2006. Avnet has been an exceptional partner and is very deserving of the TANDBERG Channel Development Partner of the Year Award."

Wayne Gratton, Director of Unified Communications, Avnet Technology Solutions EMEA, commented: "This award represents a significant achievement for our Unified Communications team. It is also a tribute to TANDBERG's partner community which, given the difficult economic climate, have continued to outperform market growth for visual communications. Our team will continually strive to support and add value to Tandberg's partners, and this Channel Development Partner of the Year award is welcome recognition of our partnership and achievement in supporting and developing TANDBERG's growing partner community."

About TANDBERG

TANDBERG is the leading global provider of [telepresence](#), [high-definition video conferencing](#) and mobile video products and services with dual headquarters in New York and Norway. TANDBERG designs, develops and markets systems and software for video, voice and data. The company provides sales, support and value-added services in more than 90 countries worldwide. TANDBERG is publicly traded on the Oslo Stock Exchange under the ticker TAA.OL. Please visit www.tandberg.com for more information.

TANDBERG is a trademark or registered trademark in the U.S. and other countries. All other product and company names here in may be trademarks of their respective owners.

About Avnet Technology Solutions

Avnet Technology Solutions is an operating group of Phoenix-based Avnet, Inc. As a global technology sales and marketing organization, Avnet Technology Solutions has sales divisions focused on specific customer segments and a select line card strategy enabling an exceptional level of attention to the needs of its customers and suppliers. For fiscal year 2009, the group served customers in more than 30 countries and generated US \$7.04 billion in annual revenue. Visit: www.ts.avnet.com/emea/

About Avnet

Avnet Inc. (NYSE:AVT), a Fortune 500 company, is one of the largest distributors of electronic components, computer products and embedded technology in the world. Avnet accelerates its partners' success by connecting the world's leading

technology suppliers with a broad base of more than 100,000 customers and providing cost-effective, value-added services and solutions. For the fiscal year ended June 27, 2009, Avnet generated revenue of \$16.23 billion. For more information, visit www.avnet.com.