

Gartner distingue doublement EMC en tant que « meilleur fournisseur de services de stockage » et « meilleur fournisseur de solutions de Records Management »

« Meilleur fournisseur de services de stockage »

- EMC a reçu la plus haute distinction : « **Strong Positive** », à l'issue de l'évaluation de 11 fournisseurs évalués dans le cadre de l'étude Gartner « MarketScope for Storage Services, North America, 2009 ».
- Pour rappel EMC avait reçu pareille distinction le 13 août 2009 pour son offre de stockage haut de gamme.
- Pour être intégré à l'évaluation « MarketScope for Storage Services, North America, 2009 », les participants doivent fournir des services dans au moins deux des catégories suivantes : Maintenance et Support pour les solutions de Stockage, Maintenance et Support Logiciel pour le stockage, Consulting, déploiement et gestion/administration des infrastructures.
- Ces derniers doivent aussi réaliser un chiffre d'affaires annuel sur les services liés au stockage de plus de 100 millions de dollars et fournir des services pour de multiples segments de marché. L'intégralité du rapport Gartner est accessible via le lien suivant : www.gartner.com/technology/media-products/reprints/emc/169882.html.

« Meilleur fournisseur de solutions de Records Management »

- De plus, dans son dernier rapport « Marketscope for Records Management » Gartner attribue également à EMC et sa solution Documentum Records Management la distinction : « **Strong Positive** ».
- Gartner définit une entreprise recevant cette récompense comme « un fournisseur de produits de services et de solutions stratégiques pour l'entreprise »
- Le « records management » est une fonction d'organisation et de gestion de l'ensemble des documents essentiels à la conduite de l'activité d'une organisation publique ou privée. Sa finalité est de permettre à l'organisation de disposer à tout moment de tous les documents nécessaires à son bon fonctionnement.
- La solution Documentum Records Management simplifie la gestion du cycle de vie des documents internes de référence comme les dossiers divers ou les archives. Elle en assure la création, la protection, l'accès et la destruction.
- Documentum Records Management prend en compte les exigences légales de conservation, de traçabilité, les besoins d'information, ainsi que l'efficacité des systèmes et des procédures.

EMC RECEIVES “STRONG POSITIVE” RATING IN LEADING ANALYST FIRM’S STORAGE SERVICES MARKETSCOPE REPORT

HOPKINTON, Mass. – September 25, 2009 – EMC Corporation (NYSE:EMC), the world leader in information infrastructure solutions, today announced that EMC received a “Strong Positive” rating in Gartner’s report entitled “MarketScope for Storage Services, North America, 2009.”¹ EMC was one of 11 vendors evaluated in the report, and received the highest possible rating, “Strong Positive.”

“EMC Global Services’ broad portfolio of end-to-end services and solutions enable customers to maximize the value of their technology and infrastructure investments, reduce risk, and reap the benefits of initiatives such as virtualization and the transformation to private cloud, which is especially critical with today’s budget pressures,” said Howard Elias, President and Chief Operating Officer, EMC Information Infrastructure and Cloud Services. “We believe Gartner’s ‘Strong Positive’ rating is validation of EMC’s continued innovation and leadership in delivering outstanding services and solutions, and exemplary total customer experience. Customers tell us our services capabilities are a key contributor to the overall value of partnering with EMC and it is gratifying to see this industry recognition.”

The following services comprised Gartner’s core storage services segmentation and served as a baseline for Gartner’s market sizing and market share assessments:

- Storage Hardware Maintenance and Support Services
- Storage Software Maintenance and Support Services
- Storage Consulting Services
- Storage Implementation Services
- Storage Management Services

To be considered candidates for Gartner’s Storage Services MarketScope, vendors had to deliver services in at least two of the categories, have annual storage services revenues greater than \$100 million, and provide services for multiple market segments. Evaluation criteria used by Gartner to rate the vendors included Customer Experience, Innovation, Market Understanding, Market Responsiveness and Track Record, Operations, Marketing Execution, and Overall Viability. To view the entire Gartner Storage Services MarketScope report, go to www.gartner.com/technology/media-products/reprints/emc/169882.html

About the MarketScope

The MarketScope is copyrighted 2009 by Gartner, Inc. and is reused with permission. The MarketScope is an evaluation of a marketplace at and for a specific time period. It depicts Gartner’s analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the MarketScope, and does not advise technology users to select only those vendors with the highest rating. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About EMC Global Services

EMC Global Services provides the strategic guidance and technology expertise organizations need to address their business and information infrastructure challenges and derive the maximum value from their information assets and investments. With over 14,000 professional- and support-service experts worldwide, plus a global network of alliances and partners, EMC Global Services leverages proven methodologies, industry best practices, experience and a knowledge base derived from EMC’s 30-year information-centric heritage to help customers reduce risk, lower costs and speed time-to-value.

About EMC

EMC Corporation (NYSE: EMC) is the world’s leading developer and provider of information infrastructure

technology and solutions that enable organizations of all sizes to transform the way they compete and create value from their information. Information about EMC's products and services can be found at www.EMC.com.

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¹ Gartner "MarketScope for Storage Services, North America, 2009" by Adam W. Couture and Robert Passmore, August 24, 2009.

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EMC RECEIVES "STRONG POSITIVE" RATING IN LEADING ANALYST FIRM'S MARKETSCOPE REPORT FOR RECORDS MANAGEMENT

*EMC Documentum Records Management Solution Automates and Facilitates Control of the Entire Records Lifecycle
From Creation and Safeguard to Access and Destruction*

HOPKINTON, Mass. – October 1, 2009 – EMC Corporation (NYSE:EMC), the world leader in information infrastructure solutions, today announced it has received a "Strong Positive" rating in Gartner, Inc.'s new report, "Marketscope for Records Management."* A strong positive is the highest possible rating given.

EMC addresses this market with its EMC Documentum Records Management solution. The Records Management solution simplifies control of the entire lifecycle of corporate records – including creation, safeguard, access, and destruction – according to a broad range of system-enforced policies. The solution includes key products such as EMC Documentum Retention Policy Services, EMC Documentum Records Manager, EMC Documentum Physical Records Services and EMC Documentum Federated Records Services. With these key components, companies can comply with the record-keeping requirements of both external regulations and internal policies, leverage uniform policies across all content formats, and take advantage of a pervasive solution built on a modular, service-oriented architecture providing flexibility without complexity.

In its report, Gartner defines a company with a strong positive rating as "a provider of strategic products, services or solutions." For current customers, Gartner recommends continuing with planned investments. For potential customers, Gartner recommends they consider the vendor as a strong choice for strategic investments.

"As legal, regulatory and governance requirements for document retention become more stringent, it is now more important than ever for companies to have a solid strategy in place to comply in full with records-keeping and retention mandates," said Whitney Tidmarsh, Chief Marketing Officer, Content Management and Archiving Division at EMC. "We believe that Gartner's strong positive rating further validates our strategy of helping customers worldwide flexibly manage their information throughout the entire corporate records lifecycle for good information governance and complete regulatory compliance."

The Documentum Records Management solution allows organizations to control the lifecycle of corporate records according to system-enforced policies. Its modular architecture enables customers to deploy as little or as much functionality as needed. Documentum Retention Policy Services allows customers to deploy retention and disposition that is completely transparent to users. Customers can also deploy a more formal records system that meets full DoD 5015.2 certification with Documentum Records Manager. Add-on modules include Documentum Physical Records Services and Documentum Federated Records Services. Physical Records Services extends the solution to manage paper, microfiche and other types of physical records in addition to electronic records. Federated Records Services extends retention management capabilities to additional repositories, including Documentum and other third-party systems, to provide a single system of record for business content, regardless of location or system.

* Gartner, Inc. "MarketScope for Records Management" by Kenneth Chin, Sept. 10, 2009

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