## ASG Software Solutions Wins Prestigious KMWorld Award for Second Consecutive Year

ASG-ViewDirect® Repository Named One of KMWorld's Trend-Setting Products of the Year

Naples, USA. (25 August, 2009) — <u>ASG Software Solutions</u>, the originator of <u>ASG's Business Service Portfolio<sup>TM</sup> (BSP)</u> and a worldwide leader in business solutions for global enterprises, today announced that its <u>ASG-ViewDirect® Repository</u> solution has been named to *KMWorld*'s Trend-Setting Products of the Year list for 2009, marking the second year running that a product from ASG's ViewDirect solutions suite has been named to the list. <u>ASG-ViewDirect® E-mail Manager</u> made the list in 2008.

ASG-ViewDirect is the world's most powerful solution for enterprise archiving and records management; it captures, stores, and links content—in any format, from any source—and delivers it throughout the enterprise. End users are able to obtain mission-critical content, regardless of the source, through their preferred delivery method, while IT meets corporate requirements for authenticated access and data lifecycle management. ASG-ViewDirect is known worldwide as the "repository of record."

"It's an honor to be recognized as a Trend-Setter for our efforts, as it validates ASG's unwavering commitment to solving complex enterprise problems while providing unique value," said Theresa Kollath, Senior Director of Product Management at ASG. "We are thrilled that *KMWorld* has chosen to recognize ASG's ViewDirect solutions for the second consecutive year. This award validates the positive response we have received from our customers and others."

Each year, *KMWorld* compiles a list of trend-setting products in several categories based on perspective from and criteria determined by a judging panel, which consists of editorial colleagues, analysts, system integrators, vendors, line-of-business managers, and users. Of the more than 800 products assessed this year, those selected all demonstrate clearly identifiable technology breakthroughs that serve the vendors' full spectrum of constituencies, especially their customers.

"For the second year, ASG's ViewDirect solution has impressed us with its capabilities as a full-featured archiving platform that facilitates compliance and minimizes costs across the enterprise," said Hugh McKellar, *KMWorld* editor-in-chief.

The complete list of *KMWorld*'s Trend-Setting Products of 2009 will be available in the September issue of *KMWorld* magazine, as well as featured on the *KMWorld* website: www.kmworld.com.

## **About KMWorld**

KMWorld (<a href="www.kmworld.com">www.kmworld.com</a> ) is the leading information provider serving the Knowledge Management systems market in the USA and covers the latest in Content, Document and Knowledge Management, informing more than 50,000 subscribers about the components and processes -- and subsequent success stories -- that together offer solutions for improving business performance. KMWorld is a publishing unit of Information Today, Inc.

## À propos d'ASG | http://france.asg.com

ASG propose des solutions logicielles à plus de 85 pour cent des grandes entreprises dans le monde. Grâce à <u>Business Service Portfolio<sup>TM</sup></u>, sa solution complète de <u>gestion des services métiers (BSM)</u>, ASG est un fournisseur BSM reconnu, spécialisé depuis longtemps dans <u>la gestion de métadonnées</u>, <u>de l'information</u>, <u>des applications</u>, <u>de l'entreprise</u> et de <u>l'exploitation</u>, ainsi que dans les technologies de service et de support. ASG permet à ses clients de réduire leurs coûts, d'améliorer leurs services métiers et de maîtriser les risques. Fondée en 1986, ASG est une société privée, basée à Naples en Floride (États-Unis). Elle compte plus de 90 bureaux implantés à travers le monde.