



News Release

Symantec Positioned in the Leaders Quadrant of Leading Industry Analyst Firm's Magic Quadrant for Content-Aware Data Loss Prevention

Position based on ability to execute and completeness of vision

CUPERTINO, Calif. – June 26, 2009 – Symantec Corp. (Nasdaq: SYMC) today announced that it has been positioned by Gartner, Inc. in the Leaders quadrant in the 2009 Magic Quadrant for Content-Aware Data Loss Prevention.¹ The Magic Quadrant positions vendors based on their ability to execute and completeness of vision. The report explains that “leaders have demonstrated good understanding of client needs and offer comprehensive capabilities in all three functional areas – network, discovery, and endpoint – either directly or through well-established partnerships and tight integration. They offer aggressive road maps, and they will need to execute on those road maps, fully incorporate enhanced features currently in development and address evolving market needs to remain in the Leaders quadrant.” The full report is available at:

http://www.symantec.com/content/en/us/about/media/industryanalysts/Gartner_DLP_2009_MQ.pdf

[Symantec Data Loss Prevention](#) helps organizations measurably reduce their risk of data breaches, demonstrate regulatory compliance and safeguard their customers, brand and intellectual property. Symantec delivers a unified, content-aware data loss prevention solution that discovers, monitors and protects confidential data.

According to Gartner, “The market for content-aware data loss prevention (DLP) continues to show significant market growth despite difficult worldwide economic conditions. The reasons for the continuing strength of this market include the growing maturity of the available content-aware DLP technologies and buyer awareness that these technologies can help address regulatory compliance requirements, which are actually increasing in the downturn.”

“As the volume of data breaches grows rapidly and increasingly sophisticated criminals launch attacks to steal sensitive information, data loss prevention becomes a critical requirement for every organization’s overall security strategy and the future of the content-aware enterprise,” said Francis deSouza, senior vice president of the Enterprise Security Group at Symantec. “With deployments at the largest global enterprises, including 1 in 3 Fortune 100 companies, Symantec has the leading content-aware DLP solution proven to help real customers prevent real data breaches today and into the future.”

¹ Gartner, Inc. "Magic Quadrant for Content-Aware Data Loss Prevention," by Eric Ouellet and Paul E. Proctor, June 22, 2009

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About the Magic Quadrant

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About Symantec

Symantec is a global leader in providing security, storage and systems management solutions to help consumers and organizations secure and manage their information-driven world. Our software and services protect against more risks at more points, more completely and efficiently, enabling confidence wherever information is used or stored. More information is available at www.symantec.com.

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