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**FOR IMMEDIATE RELEASE**

## **THQ REVS UP THE RACING EXPERIENCE WITH DISNEY•PIXAR'S CARS RACE-O-RAMA**

***Latest Installment in Top-Selling Kids Video Game Franchise to Feature  
Never-Before-Seen Characters, Special Racing Kits and New Tracks***

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AGOURA HILLS, Calif. – **June 1, 2009** – THQ Inc. (NASDAQ: THQI) today announced plans to bring a new video game based on Disney•Pixar's highly successful *Cars* film, [Cars Race-O-Rama](#), to all major systems worldwide beginning in fall 2009. [Cars Race-O-Rama](#) is currently in development across six game systems, including Wii™ video game system, Nintendo DS™, the Xbox 360® video game and entertainment system from Microsoft, PLAYSTATION®3 computer entertainment system, PlayStation®2 computer entertainment system and PSP® (PlayStation®Portable) system. [Cars Race-O-Rama](#) will mark the third installment in THQ's highly successful *Cars* video game franchise, which has shipped more than 13 million units worldwide to date. In addition, the game will be showcased at the upcoming E3 Expo 2009 being held in the Los Angeles Convention Center.

In [Cars Race-O-Rama](#), players will join Lightning McQueen and Chick Hicks in Radiator Springs as they prepare their academy of student racers to compete in the Race-O-Rama Exhibition. Players will encounter 12 new playable characters making their video game debut. A new and improved Lightning McQueen will come fully equipped with special racing kits, allowing him to better maneuver brand new, action-packed tracks that will take players to metro city streets, the Baja desert and sandy beaches. In addition, players are now able to modify Lightning McQueen's wheels, rims, hood, side skirt, rear bumper, spoiler and paint with special customization features, giving Lightning a personalized style and look that has never been seen before. As players compete in this high-speed, racing adventure game, they will be able to utilize Lightning McQueen's newly designed drifting abilities and perform "Kachow" poses for enthusiastic reporters and fans encountered throughout the game. [Cars Race-O-Rama](#) will also feature multiplayer mini-games based on Disney•Pixar's "Cars Toons," a series of animated shorts that are currently being aired on the Disney Channel.

For more information on the [Cars Race-O-Rama](#) video game, please visit [www.carsvideogame.com](http://www.carsvideogame.com). Information on the rest of THQ's line-up of family-friendly titles can be found on [www.playthq.com](http://www.playthq.com).

### **About Pixar Animation Studios**

Pixar Animation Studios, a wholly-owned subsidiary of The Walt Disney Company, is an Academy Award®-winning film studio with world-renowned technical, creative, and production capabilities in the art of computer animation. Creator of some of the most successful and beloved animated films of all time, including *Toy Story*, *Finding Nemo*, *The Incredibles*, *Cars*, *Ratatouille* and most recently, *WALL•E*. The Northern California studio has won 22 Academy Awards® and its eight films have grossed more than \$4.8 billion at the worldwide box office to date. The next film release from Disney•Pixar is "Up" (May 29, 2009).

### **About Disney Interactive Studios**

Disney Interactive Studios, part of Disney Interactive Media Group, is the interactive entertainment affiliate of The Walt Disney Company (NYSE: DIS). Disney Interactive Studios self publishes and distributes a broad portfolio of multi-platform video games, mobile games and interactive entertainment worldwide. The company also licenses properties and works directly with other interactive game publishers to bring products for all ages to market. Disney Interactive Studios is based in Glendale, California, and has internal development studios around the world. For more information, log on to <http://www.disneyinteractivestudios.com>.

### **About THQ**

THQ Inc. (NASDAQ: THQI) is a leading worldwide developer and publisher of interactive entertainment software. The company develops its products for all popular game systems, personal computers and wireless devices. Headquartered in Los Angeles County, California, THQ sells product through its global network of offices located throughout North America, Europe and Asia Pacific. More information about THQ and its products may be found at [www.thq.com](http://www.thq.com). THQ and the THQ logo are trademarks and/or registered trademarks of THQ Inc.

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The statements contained in this press release that are not historical facts may be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations, estimates and projections about the business of THQ Inc. and its subsidiaries (collectively referred to as "THQ"), including, but not limited to, expectations and projections related to the *Cars Race-O-Rama* video game, and are based upon management's current beliefs and certain assumptions made by management. Such forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such forward-looking statements, including, but not limited to, business, competitive, economic, legal, political and technological factors affecting our industry, operations, markets, products or pricing. Readers should carefully review the risk factors and the information that could materially affect THQ's financial results, described in other documents that THQ files from time to time with the Securities and Exchange Commission, including its Quarterly Reports on Form 10-Q and Annual Report on Form 10-K for the fiscal period ended March 31, 2009, and particularly the discussion of risk factors set forth therein. Unless otherwise required by law, THQ disclaims any obligation to update its view on any such risks or uncertainties or to revise or publicly release the results of any revision to these forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release.

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