

April 23, 2009

NFC technology takes its next step with the Nokia 6216 classic

Espoo, Finland and Monaco, Monaco – At the opening keynote of the 3rd annual WIMA conference, held at the Grimaldi Forum in Monaco, Nokia announced its third fully integrated Near Field Communication (NFC) device, the Nokia 6216 classic. The new arrival is Nokia's first SIM-based NFC device which enables operators to build NFC services on to the SIM card. With NFC consumers will benefit from greater ease of use, more convenient sharing of content – such as images, weblinks, audio files or contact data - as well as secure payment and ticketing transactions, all with just one tap of the device. The Nokia 6216 classic is expected to start shipping in the third quarter of 2009 in select markets with an estimated retail price of EUR 150 before taxes and subsidies.

"The Nokia 6216 classic will be amongst the first commercial devices in the market complying with operator requirements using the SIM card in connection to secure transactions with Near Field Communications," says Jeremy Belostock, head of near field communications at Nokia. "With the Nokia 6216 classic in your pocket and the ticketing applications on the SIM you can replace the multitude of cards in your wallet. Having the applications on the SIM consumers can bring their secure applications to their next Nokia NFC enabled phone."

Owner's credit card information can be stored securely on the SIM card and waving the device in front of a contactless terminal enables quick payment and simple ticketing services*.

"The launch of the Nokia 6216 classic SIM-based NFC handset is a great step forward for payment and ticketing services," says Alex Sinclair, the Chief Technology Officer of the GSM Association. "We believe this will drive more rapid deployment of the technology and expect this to signal launch of NFC services in the market by operators.

In addition to the NFC technology, the Nokia 6216 classic is outfitted with the features people desire from a next generation mobile device, including digital camera, bright display, stereo FM radio and music player, 3G connectivity and a microSD slot which is expandable up to 8GB.

*A compatible NFC SIM card is required in order to be used with contactless ticketing and payment services, and require a service subscription and installation of an appropriate secure application.

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Nokia is the world's number one manufacturer of mobile devices by market share and a leader in the converging Internet and communications industries. We make a wide range of devices for all major consumer segments and offer Internet services that enable people to experience music, maps, media, messaging and games. We also provide comprehensive digital map information through NAVTEQ and equipment, solutions and services for communications networks through Nokia Siemens Networks.

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