



Trust launches exclusive Red Bull Racing Mouse in Barcelona

Mr. Perridon, CEO of Trust International, Christian Horner, Team Principal of Red Bull Racing and Ex-Formula One drivers David Coulthard and Jos Verstappen all witnessed a very special moment last Tuesday in the Carpe Diem Lounge Club in Barcelona: the birth of the Trust Red Bull Racing Mouse!



Barcelona, March 2009 – The Mouse is made in different versions. It is a family of five, which involves a Mini Mouse, a Full Size Mouse, an Xtreme Mouse and two wireless versions of both the Mini Mouse and the Full Size Mouse. The Xtreme Mouse has special technology added to help create the ultimate gaming experience. This mouse also has a special design, which echoes the Red Bull Racing car livery.

This new product family needed a very special introduction. Therefore Trust organized a special event in Barcelona. After a spectacular opening, Mr. Perridon welcomed the Xtreme Mouse on stage. The mouse, which represents the partnership between Trust and Red Bull Racing, was handed over to Christian Horner. Christian is delighted that Red Bull Racing has Trust as a Team Partner this season. He commented on the mouse's sleek design and admired how Trust take pride in the preparation of their products.

Mr. Perridon also noticed the similarity between Trust and Red Bull Racing. He talked about the energy and passion both companies have for racing, technology and for getting the best

outcome possible. Mr. Perridon said: 'This Mouse is a winner, we are convinced that Red Bull Racing is one as well!'

After a few words from David Coulthard and Jos Verstappen, followed by a photo shoot, the mouse got a few hours rest. Not for long though, because the next day it was taken to Circuit de Catalunya, where Red Bull Racing and the other F1 teams were completing their last official testing session before the Australian Grand Prix. It wasn't taken there to challenge the new car of Red Bull Racing, the RB5, but to meet the drivers Sebastian Vettel and Mark Webber. After a few loving words from them, it was time for some Red Bull energy. Don't worry, you won't have to wait long. This exclusive product will soon be in stores and you can touch, feel and see it yourself.

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