Adobe and Nokia announce USD 10 million Open Screen Project fund

New fund to accelerate creation of rich mobile content, applications and services

BARCELONA, Spain - At the GSMA Mobile World Congress, Adobe Systems Incorporated (Nasdaq: ADBE) and Nokia Corporation (NYSE: NOK) today announced a USD 10 million Open Screen Project fund designed to help developers create applications and services for mobile, desktop and consumer electronics devices using the Adobe Flash® Platform. The new fund is a result of the Open Screen Project, an industry-wide initiative of more than 20 industry leaders set to enable a consistent experience for web browsing and standalone applications. Additional Open Screen Project partners are expected to join the fund in the future.

"We are excited about the Open Screen Project fund and the possibilities it offers to designers and developers worldwide," said David Wadhwani, General Manager and Vice President, Platform Business Unit at Adobe. "With close to 40 percent of all new mobile devices shipped worldwide with Flash Lite in 2008, the fund will enable more developers to bring their rich content and services to a large number of mobile users."

"The Open Screen Project fund encourages the use of Adobe tools and existing developer skills to create exciting and unique Flash applications for millions of Nokia devices," said Tero Ojanpera, Executive Vice President, Nokia Services. "With more than 300 million Flash enabled Nokia devices in market, we will support these developers through the Forum Nokia developer community while providing a more targeted distribution channel to consumers with Nokia's Ovi Store."

Developers are invited to submit concepts for applications that are based on the Adobe Flash Platform, will run on Nokia devices and will work on multiple screens, including mobile, desktop and consumer electronics devices. Applications will be reviewed for how innovative and compelling the user experience is, how robust the application or planned implementation is, and how well it exploits the capabilities and features of Nokia devices, Adobe Flash and Adobe AIR[™], which enables developers to use proven web technologies to build applications that extend outside the browser.

Projects submitted for development will be reviewed by a group of multi-screen application and services experts from Open Screen Project partners including Adobe and Nokia. Focus areas include: entertainment; social networking; productivity; gaming; news and information. Developers retain all rights to their applications while Adobe and Nokia have the right to evaluate, test and promote the content. For more information and details on how to apply, visit www.openscreenproject.org.

Announced in May 2008, the Open Screen Project is designed to enable a consistent runtime environment across screens. The initiative is dedicated to enable web content, standalone applications and full web browsing across televisions, set-top boxes, mobile devices and other consumer electronics that take advantage of Adobe AIR[™] and Adobe Flash capabilities.

The Adobe Flash Platform is the de facto standard for delivering breakthrough applications, content and video on the web. Flash Player content reaches over 98 percent of Internetenabled desktops, and over 80 percent of online videos worldwide are viewed using Adobe Flash technology, making Flash the number one platform for video on the web. Adobe Flash Lite delivers rich experiences across mobile devices and other consumer electronics. Adobe Flash Player is a key component of the Adobe Flash Platform, a complete system of integrated tools, frameworks, clients and servers. For more information, visit www.adobe.com/flashplatform.

About Adobe Systems Incorporated

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About Forum Nokia

Nokia's global developer program, Forum Nokia connects developers to tools, technical information, support, and distribution channels they can use to build and market applications around the globe. From offices in the U.S., Europe, India, Japan, China, and Singapore, Forum Nokia provides technical and business development support to developers and operators to assist them in achieving their goal of successfully launching applications and services to consumers and enterprises. More information is available at www.forum.nokia.com.

About Nokia

Nokia is the world leader in mobility, driving the transformation and growth of the converging Internet and communications industries. We make a wide range of mobile devices with services and software that enable people to experience music, navigation, video, television, imaging, games, business mobility and more. Developing and growing our offering of consumer Internet services, as well as our enterprise solutions and software, is a key area of focus. We also provide equipment, solutions and services for communications networks through Nokia Siemens Networks.

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