



CA annonce les résultats d'une étude sur l'avenir du Green IT et ses conséquences sur le logiciel

L'enquête révèle que l'adoption de certaines solutions logicielles est un élément fondamental pour optimiser ses ressources énergétiques

Cette étude parrainée par CA a été réalisée par Echo Research en Avril 2008 auprès de 250 décideurs informatiques de sociétés réalisant un chiffre d'affaire égal ou supérieur à 500M\$ au Royaume-Uni et aux Etats-Unis. Les personnes interrogées reconnaissent l'impact de leur industrie sur l'environnement et commencent à s'intéresser à des solutions plus respectueuses de l'environnement. Une grande partie d'entre elles affirme également que la mise en place de matériels et logiciels proposant un meilleur ratio énergétique et les outils d'automatisation font partie intégrante de leur plan informatique pour aider les sociétés à prendre des initiatives « vertes ».

La majorité des entreprises interrogées utilise actuellement des solutions logicielles pour leur réseau, leurs bases de données, la performance de leurs systèmes et la gestion de leurs configurations.

- **Aux Etats-Unis, 90%** des budgets informatiques incluent des solutions logicielles pour améliorer l'efficacité énergétique de l'entreprise contre **80%** en Angleterre
- Environ **60%** des sociétés américaines ont mis en place des logiciels dans leurs data centers pour une efficacité énergétique optimale
- Plus de **50%** des entreprises aux Etats-Unis gèrent cette efficacité par la mise en place de logiciels spécifiques au sein du mainframe
- Les sociétés américaines sont plus nombreuses à utiliser des logiciels d'administration du réseau et de machines virtuelles

Pour résumer :

- Aux Etats-Unis, la virtualisation et les solutions d'administration du réseau sont le socle des stratégies Green IT
- Au Royaume-Uni, ceux sont les domaines suivants : virtualisation, gestion de la performance applicative et gestion des bases de données qui sont au cœur des démarches vertes

Pour découvrir l'intégralité de cette étude, merci de cliquer ci-dessous:

Echo Research Report, "The Future of Green IT — Implications for Software Solutions,"

URL : <http://www.ca.com/us/products/collateral.aspx?cid=188114>

Et pour plus d'informations sur l'engagement Green de CA, merci de cliquer ci-dessous:

<http://www.ca.com/greenability> <<http://www.ca.com/greenability>>

Merci de trouver le communiqué de presse en version originale ci-dessous

À propos de CA

CA, Inc. (NASDAQ : CA), est le plus important éditeur de logiciels indépendant dans le domaine de la gestion des systèmes d'information. L'Enterprise IT Management (EITM) qui concrétise la vision et l'expertise de CA, permettent aux entreprises de gouverner, de gérer et de sécuriser leurs systèmes d'informations afin d'optimiser

leur performance et d'accroître leur avantage concurrentiel. Pour plus d'informations, visitez <http://www.ca.com> <<http://www.ca.com/>> ou <http://www.ca.com/fr> <<http://www.ca.com/fr/>> .

###

Copyright © 2008 CA. Tous droits réservés. One CA Plaza, Islandia, N.Y. 11749. Les noms de tous les produits, services et logos référencés dans ce document sont des marques déposées de leurs sociétés respectives.

S'abonner aux informations de CA

[CA Newsletters](http://www.ca.com/us/news/content.aspx?cid=170073) <<http://www.ca.com/us/news/content.aspx?cid=170073>>

[CA Press Releases](http://www.ca.com/us/rss/) <<http://www.ca.com/us/rss/>>

[CA YouTube Channel](http://www.youtube.com/CAIncVideo) <<http://www.youtube.com/CAIncVideo>>

[CA Podcasts](http://www.ca.com/us/rss/) <<http://www.ca.com/us/rss/>>

[CA Blogs](http://community.ca.com/blogs/Bloggers.aspx) <<http://community.ca.com/blogs/Bloggers.aspx>>

Pour informations complémentaires :

Agence Lewis PR

Lucie Robet / Karine Monsallier
Tél. : 01 55 31 98 08
Email : cafrance@lewispr.com

CA

Patrice Taurel
Responsable Communication
E-mail: Patrice.Taurel@ca.com

CA Announces Results of Study on the Future of Green IT: Implications for Software Solutions

Study Finds Adoption of Software Solutions Key for Improving IT Energy Efficiency

ISLANDIA, N.Y., February 3, 2009 – CA, Inc. (NASDAQ: CA) today announced the results of a study investigating the impact of environmental considerations on current and future IT investment decisions. The CA-commissioned study found that organizations are considering, and have budgeted for, software solutions to improve the efficiency of their IT infrastructure and to solve the environmental challenges posed by the rapidly increasing use of computing resources in large corporations.

The Echo Research, Inc. survey of more than 250 IT decision makers at large companies in the U.S. and U.K. found that IT departments recognize the impact this consumption has on the environment and have begun looking for green solutions. A large percentage of the respondents indicated that implementing energy-efficient hardware and/or software solutions, and system automation tools are included in IT plans to help companies carry out green initiatives.

Although many companies talk about going green for the good of the environment, the research indicates that the respondents consider it a secondary benefit. At both the U.S. and U.K. companies, the biggest influences to adopting green technology are cost implications. Other influences that IT executives in the U.S. and U.K. also consider are disruptive IT failures, and responsibilities to corporate, the community, and the environment. In the

U.S., regulatory pressures also weigh-in, while U.K. IT executives are also influenced by depletion of natural resources.

According to the study, the concern over cost and service disruption is leading to an increase in the adoption of software solutions to support green efforts such as virtualization, consolidation and system efficiency. As IT executives consider green solutions, they are realizing that replacing existing hardware with more energy efficient technology is often cost prohibitive, and that implementing IT software management solutions can lead to significant efficiency and cost savings. In fact, 80 percent of U.S. companies and more than 70 percent of U.K. companies consider software solutions to be very important to their ability to promote energy efficiency.

“Corporations and their IT departments are recognizing their impact or carbon footprint on the environment and are actively engaged in finding green IT solutions. While many have looked to hardware and power systems as part of these solutions, this study confirms that software plays a vital role in helping to manage energy efficiency,” said Don LeClair, senior vice president at CA. “CA is actively working with customers to maximize the energy efficiency of new hardware installations and, perhaps more important, extend the life, efficiency and capacity of current hardware configurations through the adoption of software solutions. Our customers have seen that better management of the IT infrastructure can bring both cost savings and environmental benefits. To reap true cost-savings, IT executives must look to implement software management technology that enables better measurement and performance of the IT infrastructure.”

The majority of companies surveyed are currently using software solutions for network, database, systems performance, configuration and asset management. However, more companies in the U.S. have taken on software solutions to improve the efficiency of their data centers overall than in the U.K.

- Approximately 60 percent in the U.S. have applied software in their data centers or to servers to help manage energy efficiency.
- More than half in the U.S. manage efficiency by applying software to their mainframes.
- U.S. companies are also more likely than their U.K. counterparts to currently be using network management software and virtual machine software.

IT Budgets Include Energy-Efficient Purchases

According to the survey, the majority of IT budgets already factor in energy-efficient software solutions—approximately 90 percent in the U.S. and 80 percent in the U.K. Also, U.S. companies are more likely to budget for software for the virtualization and/or consolidation of servers, storage and data centers. U.K. companies are more likely to budget for software to implement PC and server power management.

The survey also measured the contribution to green IT initiatives and the satisfaction within budgeted software solutions. The findings include:

- Of U.S. companies using software applications, virtual machine software and network management software are the areas above average for budget and for current contribution to green initiatives.
- For U.K. companies, virtual machine software, application performance management, and database management are the software areas reported as above average for budget and for current contribution.
- In the U.S., virtual machine software and event automation are above average areas for budget and IT executives responded being satisfied with their current solutions in these areas.
- Virtual machine software is the only area that U.K. IT executives consider to be above average for budget and provide above average satisfaction ratings with their current software's contribution to green initiatives.

Research Methodology

In order to qualify for this research study, participants must have been responsible or have oversight for environmental issues associated with IT hardware and software and be responsible for at least two of the following: administration of IT hardware, software and services; determining IT hardware, software and services needs; approving computer and networking consultants; approving or selecting manufacturers or providers of IT hardware, software and services. A total of 252 interviews were completed with a random selection of large-sized companies in the U.S. and U.K. In order to qualify, companies must have had annual revenues of \$500 million or more in U.S. (or £250 million or more in the U.K.). The survey was completed in April 2008 on behalf of CA by Echo Research, Inc.

A detailed copy of the Echo Research Report, “The Future of Green IT — Implications for Software Solutions,” is

available at: <http://www.ca.com/us/products/collateral.aspx?cid=188114>
<<http://www.ca.com/us/products/collateral.aspx?cid=188114>>
<<http://www.ca.com/us/products/collateral.aspx?cid=188114>>
<<http://www.ca.com/us/products/collateral.aspx?cid=188114>> >

More information about CA Greenability can be found at: <http://www.ca.com/greenability>
<<http://www.ca.com/greenability>> <<http://www.ca.com/greenability>> <<http://www.ca.com/greenability>> >

About CA

CA (NASDAQ: CA) is the world's leading independent IT management software company. With CA's Enterprise IT Management (EITM) vision and expertise, organizations can more effectively govern, manage and secure IT to optimize business performance and sustain competitive advantage. For more information, visit www.ca.com
<<http://www.ca.com>> <<http://www.ca.com>> <<http://www.ca.com>> > .

Subscribe to CA

- [CA Newsletters](http://www.ca.com/us/news/content.aspx?cid=170073) <<http://www.ca.com/us/news/content.aspx?cid=170073>>
<<http://www.ca.com/us/news/content.aspx?cid=170073>> >
- [CA Press Releases](http://www.ca.com/us/rss/) <<http://www.ca.com/us/rss/>> <<http://www.ca.com/us/rss/>> >
- [CA YouTube Channel](http://www.youtube.com/CAIncVideo) <<http://www.youtube.com/CAIncVideo>> <<http://www.youtube.com/CAIncVideo>> >
- [CA Podcasts](http://www.ca.com/us/rss/) <<http://www.ca.com/us/rss/>> <<http://www.ca.com/us/rss/>> >
- [CA Blogs](http://community.ca.com/blogs/Bloggers.aspx) <<http://community.ca.com/blogs/Bloggers.aspx>> <<http://community.ca.com/blogs/Bloggers.aspx>> >

Trademarks

Copyright © 2009 CA. All Rights Reserved. One CA Plaza, Islandia, N.Y. 11749. All trademarks, trade names, service marks and logos referenced herein belong to their respective companies.