

# SITA PLACED IN VISIONARIES QUADRANT OF LATEST PAN-EUROPEAN NETWORK SERVICE PROVIDER QUADRANT

**GENEVA-17 December 2008** – SITA today announced it has been positioned in the Visionaries quadrant of Gartner Inc.'s latest Pan-European Network Service Provider (NSP) Magic Quadrant\*.

When evaluating providers of network services in their Magic Quadrant, Gartner consider many criteria, of which some of the most important are market responsiveness and track record, customer experience, and products/services offered for the Ability to Execute axis.

Rene Azoulai, Senior Vice President of Communication Services SITA, said: "We believe Gartner's inclusion of SITA in the Visionaries category of the latest Magic Quadrant is a validation of our strategy to provide innovative and targeted services to the air transport industry.

"We feel the report recognizes the value of SITA's in-depth knowledge of industry specifics and our delivery of a broad range of innovative solutions. Our focus and commitment to the air transport industry vertical ensures investment in community-based services and the development of solid partnerships which provides us with a true competitive edge."

\* Gartner, Inc. Magic Quadrant for Pan-European Network Service Providers, 2008, 9 December 2008, Neil Rickard and Katja Ruud.

# - ENDS –

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### Notes to Editors:

# Magic Quadrant Disclaimer

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depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

### About SITA

SITA is the world's leading specialist in air transport communication and IT solutions. We deliver and manage business solutions for airline, airport, GDS, government and other customers over the world's most extensive communications network, which forms the backbone of the global air transport industry. SITA's broad range of airline and airport IT applications and services includes airport operations and integrated baggage services, common use and desktop services, flight operations and air-to-ground communications and end-to-end airline distribution and fares services.

SITA has two main subsidiaries: OnAir, which is leading the race to bring in-flight mobile telephony to the market, and CHAMP Cargosystems, the world's only IT company solely dedicated to air cargo. SITA also operates two joint ventures providing services to the air transport community: Aviareto for aircraft asset management and CertiPath for secure electronic identity management. In addition, SITA sponsors .aero, the Internet top level domain reserved exclusively for aviation.

SITA covers 220 countries and territories and the head office is in Geneva, Switzerland. SITA had consolidated revenues of US\$1.42 billion (€ 1.06 billion) in 2007.

Further information can be found at www.sita.aero